

Online Retail in Colombia

<https://marketpublishers.com/r/OF40BE5268CEN.html>

Date: February 2020

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: OF40BE5268CEN

Abstracts

Online Retail in Colombia

SUMMARY

Online Retail in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Colombian online retail sector generated total revenues of \$1.2bn in 2018, representing a compound annual growth rate (CAGR) of 23% between 2014 and 2018.

The electrical and electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$387.3m, equivalent to 32.2% of the sector's overall value.

Delivery of items bought online can be an issue as courier costs in Colombia are expensive, limiting potential customers to those with high disposable incomes.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Colombia

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia online retail market with five year forecasts

REASONS TO BUY

What was the size of the Colombia online retail market by value in 2018?

What will be the size of the Colombia online retail market in 2023?

What factors are affecting the strength of competition in the Colombia online retail market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. MercadoLibre Inc
- 8.2. SACI Falabella
- 8.3. Almacenes Exito SA
- 8.4. Cencosud SA
- 8.5. Alibaba Group Holding Limited
- 8.6. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Colombia online retail sector value: \$ million, 2014-18
- Table 2: Colombia online retail sector category segmentation: \$ million, 2018
- Table 3: Colombia online retail sector geography segmentation: \$ million, 2018
- Table 4: Colombia online retail sector distribution: % share, by value, 2018
- Table 5: Colombia online retail sector value forecast: \$ million, 2018-23
- Table 6: MercadoLibre Inc: key facts
- Table 7: MercadoLibre Inc: Annual Financial Ratios
- Table 8: MercadoLibre Inc: Key Employees
- Table 9: SACI Falabella: key facts
- Table 10: SACI Falabella: Annual Financial Ratios
- Table 11: SACI Falabella: Key Employees
- Table 12: Almacenes Exito SA: key facts
- Table 13: Almacenes Exito SA: Annual Financial Ratios
- Table 14: Almacenes Exito SA: Key Employees
- Table 15: Cencosud SA: key facts
- Table 16: Cencosud SA: Annual Financial Ratios
- Table 17: Cencosud SA: Key Employees
- Table 18: Alibaba Group Holding Limited: key facts
- Table 19: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 20: Alibaba Group Holding Limited: Key Employees
- Table 21: Amazon.com, Inc.: key facts
- Table 22: Amazon.com, Inc.: Annual Financial Ratios
- Table 23: Amazon.com, Inc.: Key Employees
- Table 24: Colombia size of population (million), 2014-18
- Table 25: Colombia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 26: Colombia gdp (current prices, \$ billion), 2014-18
- Table 27: Colombia inflation, 2014-18
- Table 28: Colombia consumer price index (absolute), 2014-18
- Table 29: Colombia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Colombia online retail sector value: \$ million, 2014-18

Figure 2: Colombia online retail sector category segmentation: % share, by value, 2018

Figure 3: Colombia online retail sector geography segmentation: % share, by value, 2018

Figure 4: Colombia online retail sector distribution: % share, by value, 2018

Figure 5: Colombia online retail sector value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the online retail sector in Colombia, 2018

Figure 7: Drivers of buyer power in the online retail sector in Colombia, 2018

Figure 8: Drivers of supplier power in the online retail sector in Colombia, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Colombia, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Colombia, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in Colombia, 2018

I would like to order

Product name: Online Retail in Colombia

Product link: <https://marketpublishers.com/r/OF40BE5268CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OF40BE5268CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970