

# Online Retail in Chile - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Online Retail in Chile industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Chilean online retail sector had total revenues of \$5.9bn in 2020, representing a compound annual growth rate (CAGR) of 34.4% between 2016 and 2020.

The food and grocery retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$1.7bn, equivalent to 28.7% of the sector's overall value.

The value of the Chilean online retail sector grew by 65.3% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Chile

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Chile

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Chile online retail market with five year forecasts

## REASONS TO BUY

What was the size of the Chile online retail market by value in 2020?

What will be the size of the Chile online retail market in 2025?

What factors are affecting the strength of competition in the Chile online retail market?

How has the market performed over the last five years?

What are the main segments that make up Chile's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Cencosud SA
- 8.2. Ripley Corp S.A.
- 8.3. MercadoLibre Inc
- 8.4. Walmart Inc
- 8.5. Alibaba Group Holding Limited
- 8.6. Amazon.com, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Chile online retail sector value: \$ million, 2016-20
Table 2: Chile online retail sector category segmentation: \$ million, 2020
Table 3: Chile online retail sector geography segmentation: \$ million, 2020
Table 4: Chile online retail sector value forecast: \$ million, 2020-25
Table 5: Cencosud SA: key facts
Table 6: Cencosud SA: Annual Financial Ratios
Table 7: Cencosud SA: Annual Financial Ratios (Continued)
Table 8: Cencosud SA: Key Employees
Table 9: Ripley Corp S.A.: key facts
Table 10: Ripley Corp S.A.: Annual Financial Ratios
Table 11: Ripley Corp S.A.: Key Employees
Table 12: MercadoLibre Inc: key facts
Table 13: MercadoLibre Inc: Annual Financial Ratios
Table 14: MercadoLibre Inc: Key Employees
Table 15: Walmart Inc: key facts
Table 16: Walmart Inc: Annual Financial Ratios
Table 17: Walmart Inc: Key Employees
Table 18: Walmart Inc: Key Employees Continued
Table 19: Walmart Inc: Key Employees Continued
Table 20: Walmart Inc: Key Employees Continued
Table 21: Alibaba Group Holding Limited: key facts
Table 22: Alibaba Group Holding Limited: Annual Financial Ratios
Table 23: Alibaba Group Holding Limited: Key Employees
Table 24: Amazon.com, Inc.: key facts
Table 25: Amazon.com, Inc.: Annual Financial Ratios
Table 26: Amazon.com, Inc.: Key Employees
Table 27: Amazon.com, Inc.: Key Employees Continued
Table 28: Chile size of population (million), 2016-20
Table 29: Chile gdp (constant 2005 prices, \$ billion), 2016-20
Table 30: Chile gdp (current prices, \$ billion), 2016-20
Table 31: Chile inflation, 2016-20
Table 32: Chile consumer price index (absolute), 2016-20
Table 33: Chile exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Chile online retail sector value: \$ million, 2016-20

Figure 2: Chile online retail sector category segmentation: % share, by value, 2020

Figure 3: Chile online retail sector geography segmentation: % share, by value, 2020

Figure 4: Chile online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Chile, 2020

Figure 6: Drivers of buyer power in the online retail sector in Chile, 2020

Figure 7: Drivers of supplier power in the online retail sector in Chile, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Chile, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Chile, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Chile, 2020

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