

Online Retail in Canada - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/O7E6F7A709E7EN.html>

Date: October 2021

Pages: 65

Price: US\$ 350.00 (Single User License)

ID: O7E6F7A709E7EN

Abstracts

Online Retail in Canada - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Online Retail in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Canadian online retail sector had total revenues of \$32.6bn in 2020, representing a compound annual growth rate (CAGR) of 24.8% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$7.9bn, equivalent to 24.4% of the sector's overall value.

The value of the Canadian online retail sector grew by 52.9% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Canada

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada online retail market with five year forecasts

REASONS TO BUY

What was the size of the Canada online retail market by value in 2020?

What will be the size of the Canada online retail market in 2025?

What factors are affecting the strength of competition in the Canada online retail market?

How has the market performed over the last five years?

What are the main segments that make up Canada's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Walmart Inc
- 8.3. Apple Inc
- 8.4. Costco Wholesale Corporation
- 8.5. Best Buy Canada Ltd
- 8.6. eBay Inc
- 8.7. Home Depot of Canada Inc
- 8.8. Hudson's Bay Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada online retail sector value: \$ million, 2016-20
- Table 2: Canada online retail sector category segmentation: \$ million, 2020
- Table 3: Canada online retail sector geography segmentation: \$ million, 2020
- Table 4: Canada online retail sector value forecast: \$ million, 2020-25
- Table 5: Amazon.com, Inc.: key facts
- Table 6: Amazon.com, Inc.: Annual Financial Ratios
- Table 7: Amazon.com, Inc.: Key Employees
- Table 8: Amazon.com, Inc.: Key Employees Continued
- Table 9: Walmart Inc: key facts
- Table 10: Walmart Inc: Annual Financial Ratios
- Table 11: Walmart Inc: Key Employees
- Table 12: Walmart Inc: Key Employees Continued
- Table 13: Walmart Inc: Key Employees Continued
- Table 14: Walmart Inc: Key Employees Continued
- Table 15: Apple Inc: key facts
- Table 16: Apple Inc: Annual Financial Ratios
- Table 17: Apple Inc: Key Employees
- Table 18: Apple Inc: Key Employees Continued
- Table 19: Costco Wholesale Corporation: key facts
- Table 20: Costco Wholesale Corporation: Annual Financial Ratios
- Table 21: Costco Wholesale Corporation: Key Employees
- Table 22: Costco Wholesale Corporation: Key Employees Continued
- Table 23: Costco Wholesale Corporation: Key Employees Continued
- Table 24: Best Buy Canada Ltd: key facts
- Table 25: Best Buy Canada Ltd: Key Employees
- Table 26: eBay Inc: key facts
- Table 27: eBay Inc: Annual Financial Ratios
- Table 28: eBay Inc: Key Employees
- Table 29: eBay Inc: Key Employees Continued
- Table 30: Home Depot of Canada Inc: key facts
- Table 31: Home Depot of Canada Inc: Key Employees
- Table 32: Hudson's Bay Company: key facts
- Table 33: Hudson's Bay Company: Key Employees
- Table 34: Canada size of population (million), 2016-20
- Table 35: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 36: Canada gdp (current prices, \$ billion), 2016-20

Table 37: Canada inflation, 2016-20

Table 38: Canada consumer price index (absolute), 2016-20

Table 39: Canada exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Canada online retail sector value: \$ million, 2016-20

Figure 2: Canada online retail sector category segmentation: % share, by value, 2020

Figure 3: Canada online retail sector geography segmentation: % share, by value, 2020

Figure 4: Canada online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Canada, 2020

Figure 6: Drivers of buyer power in the online retail sector in Canada, 2020

Figure 7: Drivers of supplier power in the online retail sector in Canada, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Canada, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Canada, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Canada, 2020

I would like to order

Product name: Online Retail in Canada - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/O7E6F7A709E7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O7E6F7A709E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970