

Online Retail in Australia

<https://marketpublishers.com/r/OB8C9567936EN.html>

Date: February 2020

Pages: 59

Price: US\$ 350.00 (Single User License)

ID: OB8C9567936EN

Abstracts

Online Retail in Australia

SUMMARY

Online Retail in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Australian online retail sector generated total revenues of \$15.0bn in 2018, representing a compound annual growth rate (CAGR) of 12.8% between 2014 and 2018.

The apparel retail segment was the sector's most lucrative in 2018, with total revenues of \$4.7bn, equivalent to 31.6% of the sector's overall value

While the Australia sector is currently growing strongly, growth rates are relatively slow globally. This is likely because of the maturity of the market and an already high penetration of internet services.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Australia

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia online retail market with five year forecasts

REASONS TO BUY

What was the size of the Australia online retail market by value in 2018?

What will be the size of the Australia online retail market in 2023?

What factors are affecting the strength of competition in the Australia online retail market?

How has the market performed over the last five years?

What are the main segments that make up Australia's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Woolworths Limited
- 8.2. Coles Supermarkets Australia Pty Ltd
- 8.3. Kogan.com Ltd
- 8.4. Chemist Warehouse Pty Ltd
- 8.5. Apple Inc
- 8.6. Wesfarmers Limited
- 8.7. ASOS Plc
- 8.8. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia online retail sector value: \$ million, 2014-18
- Table 2: Australia online retail sector category segmentation: \$ million, 2018
- Table 3: Australia online retail sector geography segmentation: \$ million, 2018
- Table 4: Australia online retail sector distribution: % share, by value, 2018
- Table 5: Australia online retail sector value forecast: \$ million, 2018-23
- Table 6: Woolworths Limited: key facts
- Table 7: Woolworths Limited: Annual Financial Ratios
- Table 8: Woolworths Limited: Key Employees
- Table 9: Coles Supermarkets Australia Pty Ltd: key facts
- Table 10: Coles Supermarkets Australia Pty Ltd: Key Employees
- Table 11: Kogan.com Ltd: key facts
- Table 12: Kogan.com Ltd: Annual Financial Ratios
- Table 13: Kogan.com Ltd: Annual Financial Ratios (Continued)
- Table 14: Kogan.com Ltd: Key Employees
- Table 15: Chemist Warehouse Pty Ltd: key facts
- Table 16: Apple Inc: key facts
- Table 17: Apple Inc: Annual Financial Ratios
- Table 18: Apple Inc: Key Employees
- Table 19: Apple Inc: Key Employees Continued
- Table 20: Wesfarmers Limited: key facts
- Table 21: Wesfarmers Limited: Annual Financial Ratios
- Table 22: Wesfarmers Limited: Annual Financial Ratios (Continued)
- Table 23: Wesfarmers Limited: Key Employees
- Table 24: ASOS Plc: key facts
- Table 25: ASOS Plc: Annual Financial Ratios
- Table 26: ASOS Plc: Key Employees
- Table 27: Amazon.com, Inc.: key facts
- Table 28: Amazon.com, Inc.: Annual Financial Ratios
- Table 29: Amazon.com, Inc.: Key Employees
- Table 30: Australia size of population (million), 2014-18
- Table 31: Australia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 32: Australia gdp (current prices, \$ billion), 2014-18
- Table 33: Australia inflation, 2014-18
- Table 34: Australia consumer price index (absolute), 2014-18
- Table 35: Australia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Australia online retail sector value: \$ million, 2014-18

Figure 2: Australia online retail sector category segmentation: % share, by value, 2018

Figure 3: Australia online retail sector geography segmentation: % share, by value, 2018

Figure 4: Australia online retail sector distribution: % share, by value, 2018

Figure 5: Australia online retail sector value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the online retail sector in Australia, 2018

Figure 7: Drivers of buyer power in the online retail sector in Australia, 2018

Figure 8: Drivers of supplier power in the online retail sector in Australia, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Australia, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Australia, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in Australia, 2018

I would like to order

Product name: Online Retail in Australia

Product link: <https://marketpublishers.com/r/OB8C9567936EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB8C9567936EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970