

Online Retail in Argentina - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Online Retail in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Argentinian online retail sector had total revenues of \$9.7bn in 2020, representing a compound annual growth rate (CAGR) of 98.3% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$3.1bn, equivalent to 32.2% of the sector's overall value.

The value of the Argentinian online retail sector grew by 190.9% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Argentina

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina online retail market with five year forecasts

REASONS TO BUY

What was the size of the Argentina online retail market by value in 2020?

What will be the size of the Argentina online retail market in 2025?

What factors are affecting the strength of competition in the Argentina online retail market?

How has the market performed over the last five years?

What are the main segments that make up Argentina's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Why do domestic firms dominate the sector?
- 7.5. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. MercadoLibre Inc
- 8.2. Amazon.com, Inc.
- 8.3. Fravega SACI el
- 8.4. eBay Inc
- 8.5. Alibaba Group Holding Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Argentina online retail sector value: \$ million, 2016-20
- Table 2: Argentina online retail sector category segmentation: \$ million, 2020
- Table 3: Argentina online retail sector geography segmentation: \$ million, 2020
- Table 4: Argentina online retail sector value forecast: \$ million, 2020-25
- Table 5: MercadoLibre Inc: key facts
- Table 6: MercadoLibre Inc: Annual Financial Ratios
- Table 7: MercadoLibre Inc: Key Employees
- Table 8: Amazon.com, Inc.: key facts
- Table 9: Amazon.com, Inc.: Annual Financial Ratios
- Table 10: Amazon.com, Inc.: Key Employees
- Table 11: Amazon.com, Inc.: Key Employees Continued
- Table 12: Fravega SACI el: key facts
- Table 13: eBay Inc: key facts
- Table 14: eBay Inc: Annual Financial Ratios
- Table 15: eBay Inc: Key Employees
- Table 16: eBay Inc: Key Employees Continued
- Table 17: Alibaba Group Holding Limited: key facts
- Table 18: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 19: Alibaba Group Holding Limited: Key Employees
- Table 20: Argentina size of population (million), 2016-20
- Table 21: Argentina gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Argentina gdp (current prices, \$ billion), 2016-20
- Table 23: Argentina inflation, 2016-20
- Table 24: Argentina consumer price index (absolute), 2016-20
- Table 25: Argentina exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Argentina online retail sector value: \$ million, 2016-20

Figure 2: Argentina online retail sector category segmentation: % share, by value, 2020

Figure 3: Argentina online retail sector geography segmentation: % share, by value, 2020

Figure 4: Argentina online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Argentina, 2020

Figure 6: Drivers of buyer power in the online retail sector in Argentina, 2020

Figure 7: Drivers of supplier power in the online retail sector in Argentina, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Argentina, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Argentina, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Argentina, 2020

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