

# Online Retail - Global Industry Leaders: Top 15 Company Financials Chartbooks

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## Abstracts

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### SUMMARY

In recent years technological innovation has revolutionized almost all markets and industries. This combined with growing political uncertainty, slumps in consumer demand and shifting growth rates in developing economies has thrust many industries and markets into a brave new world.

### KEY HIGHLIGHTS

The global online retail market has performed strongly in recent years, due primarily to the rise in mobile shopping and an expanding middle class in Asia.

In the future, market growth is expected to stagnate.

Wal-Mart leads the global market, generating approximately \$480bn in revenues in 2016.

### SCOPE

Details market value and revenue growth rates, both historically and forecast.

Identifies the largest and most important companies in the market.

Compares the growth, in revenue and net profits, of each company over time.

Reviews how successfully each company utilizes its employees.

Considers share prices and their relative fluctuation over time.

Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.

## **REASONS TO BUY**

What is the value of the market?

How has the value of the market changed historically?

How is the market forecast to perform in the future?

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How has each leading company performed on a quarterly basis?

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Online Retail Market Segmentation: Market Value

Online Retail Market Segmentation: Value Growth

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Top 15 Online Retail companies: Net Profit Margin

Top 15 Online Retail companies: Revenue Per Employee

Top 15 Online Retail companies: Share Price

Top 15 Online Retail companies: Revenue vs. Debt

Top 15 Online Retail companies: Companies

Appendix

## COMPANIES MENTIONED

Amazon

JD.com

Apple

Wal-Mart

Suning Commerce Group

Tesco

Vipshop Holdings

Liberty Interactive Corp

Macy's

The Home Depot

Best Buy

Casino Guichard-Perrachon

Costco Wholesale Corp

Zalando

Home Retail Group

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