

# Online retail Global Industry Guide 2018-2022

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## Abstracts

Online retail Global Industry Guide 2018-2022

### SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The online retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

Apparel retail includes menswear, womenswear and childrenswear.

Electrical & electronics retail includes communications equipment, computer hardware & software, consumer electronics, household appliances and photographic equipment.

Food & grocery retail includes food, drinks, household products and tobacco.

Footwear includes men's, women's and children's footwear.

Home & garden products includes gardening & outdoor living, home improvement and homewares.

Any other retail market segments include only the sub-markets named.

The 'Other' segment is a sum of the following markets; Jewelry, Watches & Accessories; Toys & Games; Games Software and Sports Equipment.

All currency conversions are calculated using constant 2016 annual average exchange rates.

The global online retail sector generated total revenues of \$929.8bn in 2017, representing a compound annual growth rate (CAGR) of 16.2% between 2013 and 2017.

The electrical & electronics retail segment is the sectors most lucrative in 2017, with total revenues of \$297.6bn, equivalent to 32% of the sector's overall value.

The performance of the sector is forecast to decelerate, with an anticipated CAGR of 13.4% over 2017-2022, which will drive the sector to a value of \$1,740.8bn by the end of 2022.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail market

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the global online retail market by value in 2017?

What will be the size of the global online retail market in 2022?

What factors are affecting the strength of competition in the global online retail market?

How has the market performed over the last five years?

What are the main segments that make up the global online retail market?

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