

# Online retail Global Industry Guide 2018-2022

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## Abstracts

Online retail Global Industry Guide 2018-2022

### SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The online retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

Apparel retail includes menswear, womenswear and childrenswear.

Electrical & electronics retail includes communications equipment, computer hardware & software, consumer electronics, household appliances and photographic equipment.

Food & grocery retail includes food, drinks, household products and tobacco.

Footwear includes men's, women's and children's footwear.

Home & garden products includes gardening & outdoor living, home improvement and homewares.

Any other retail market segments include only the sub-markets named.

The 'Other' segment is a sum of the following markets; Jewelry, Watches & Accessories; Toys & Games; Games Software and Sports Equipment.

All currency conversions are calculated using constant 2016 annual average exchange rates.

The global online retail sector generated total revenues of \$929.8bn in 2017, representing a compound annual growth rate (CAGR) of 16.2% between 2013 and 2017.

The electrical & electronics retail segment is the sectors most lucrative in 2017, with total revenues of \$297.6bn, equivalent to 32% of the sector's overall value.

The performance of the sector is forecast to decelerate, with an anticipated CAGR of 13.4% over 2017-2022, which will drive the sector to a value of \$1,740.8bn by the end of 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail market

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the global online retail market by value in 2017?

What will be the size of the global online retail market in 2022?

What factors are affecting the strength of competition in the global online retail market?

How has the market performed over the last five years?

What are the main segments that make up the global online retail market?

## Contents

### EXECUTIVE SUMMARY

Market value

Market value forecast

Category segmentation

Geography segmentation

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Online Retail

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in France

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Online Retail in Germany

Market Overview

Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in Italy  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in Japan  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in Australia  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in Canada  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in China  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis

Macroeconomic indicators  
Online Retail in The Netherlands  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in Spain  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in The United Kingdom  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Online Retail in The United States  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Company Profiles  
Leading Companies  
Appendix  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global online retail sector value: \$ billion, 2013-17
Table 2: Global online retail sector category segmentation: \$ billion, 2017
Table 3: Global online retail sector geography segmentation: \$ billion, 2017
Table 4: Global online retail sector distribution: % share, by value, 2017
Table 5: Global online retail sector value forecast: \$ billion, 2017-22
Table 6: Asia-Pacific online retail sector value: \$ billion, 2013-17
Table 7: Asia-Pacific online retail sector category segmentation: \$ billion, 2017
Table 8: Asia-Pacific online retail sector geography segmentation: \$ billion, 2017
Table 9: Asia-Pacific online retail sector distribution: % share, by value, 2017
Table 10: Asia-Pacific online retail sector value forecast: \$ billion, 2017-22
Table 11: Europe online retail sector value: \$ billion, 2013-17
Table 12: Europe online retail sector category segmentation: \$ billion, 2017
Table 13: Europe online retail sector geography segmentation: \$ billion, 2017
Table 14: Europe online retail sector distribution: % share, by value, 2017
Table 15: Europe online retail sector value forecast: \$ billion, 2017-22
Table 16: France online retail sector value: \$ million, 2013-17
Table 17: France online retail sector category segmentation: \$ million, 2017
Table 18: France online retail sector geography segmentation: \$ million, 2017
Table 19: France online retail sector distribution: % share, by value, 2017
Table 20: France online retail sector value forecast: \$ million, 2017-22
Table 21: France size of population (million), 2013-17
Table 22: France gdp (constant 2005 prices, \$ billion), 2013-17
Table 23: France gdp (current prices, \$ billion), 2013-17
Table 24: France inflation, 2013-17
Table 25: France consumer price index (absolute), 2013-17
Table 26: France exchange rate, 2013-17
Table 27: Germany online retail sector value: \$ million, 2013-17
Table 28: Germany online retail sector category segmentation: \$ million, 2017
Table 29: Germany online retail sector geography segmentation: \$ million, 2017
Table 30: Germany online retail sector distribution: % share, by value, 2017
Table 31: Germany online retail sector value forecast: \$ million, 2017-22
Table 32: Germany size of population (million), 2013-17
Table 33: Germany gdp (constant 2005 prices, \$ billion), 2013-17
Table 34: Germany gdp (current prices, \$ billion), 2013-17
Table 35: Germany inflation, 2013-17

Table 36: Germany consumer price index (absolute), 2013-17
Table 37: Germany exchange rate, 2013-17
Table 38: Italy online retail sector value: \$ million, 2013-17
Table 39: Italy online retail sector category segmentation: \$ million, 2017
Table 40: Italy online retail sector geography segmentation: \$ million, 2017
Table 41: Italy online retail sector distribution: % share, by value, 2017
Table 42: Italy online retail sector value forecast: \$ million, 2017-22
Table 43: Italy size of population (million), 2013-17
Table 44: Italy gdp (constant 2005 prices, \$ billion), 2013-17
Table 45: Italy gdp (current prices, \$ billion), 2013-17
Table 46: Italy inflation, 2013-17
Table 47: Italy consumer price index (absolute), 2013-17
Table 48: Italy exchange rate, 2013-17
Table 49: Japan online retail sector value: \$ million, 2013-17
Table 50: Japan online retail sector category segmentation: \$ million, 2017
Table 51: Japan online retail sector geography segmentation: \$ million, 2017
Table 52: Japan online retail sector distribution: % share, by value, 2017
Table 53: Japan online retail sector value forecast: \$ million, 2017-22
Table 54: Japan size of population (million), 2013-17
Table 55: Japan gdp (constant 2005 prices, \$ billion), 2013-17
Table 56: Japan gdp (current prices, \$ billion), 2013-17
Table 57: Japan inflation, 2013-17
Table 58: Japan consumer price index (absolute), 2013-17
Table 59: Japan exchange rate, 2013-17
Table 60: Australia online retail sector value: \$ million, 2013-17
Table 61: Australia online retail sector category segmentation: \$ million, 2017
Table 62: Australia online retail sector geography segmentation: \$ million, 2017
Table 63: Australia online retail sector distribution: % share, by value, 2017
Table 64: Australia online retail sector value forecast: \$ million, 2017-22
Table 65: Australia size of population (million), 2013-17
Table 66: Australia gdp (constant 2005 prices, \$ billion), 2013-17
Table 67: Australia gdp (current prices, \$ billion), 2013-17
Table 68: Australia inflation, 2013-17
Table 69: Australia consumer price index (absolute), 2013-17
Table 70: Australia exchange rate, 2013-17
Table 71: Canada online retail sector value: \$ million, 2013-17
Table 72: Canada online retail sector category segmentation: \$ million, 2017
Table 73: Canada online retail sector geography segmentation: \$ million, 2017
Table 74: Canada online retail sector distribution: % share, by value, 2017



Table 75: Canada online retail sector value forecast: \$ million, 2017-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global online retail sector value: \$ billion, 2013-17
- Figure 2: Global online retail sector category segmentation: % share, by value, 2017
- Figure 3: Global online retail sector geography segmentation: % share, by value, 2017
- Figure 4: Global online retail sector distribution: % share, by value, 2017
- Figure 5: Global online retail sector value forecast: \$ billion, 2017-22
- Figure 6: Forces driving competition in the global online retail sector, 2017
- Figure 7: Drivers of buyer power in the global online retail sector, 2017
- Figure 8: Drivers of supplier power in the global online retail sector, 2017
- Figure 9: Factors influencing the likelihood of new entrants in the global online retail sector, 2017
- Figure 10: Factors influencing the threat of substitutes in the global online retail sector, 2017
- Figure 11: Drivers of degree of rivalry in the global online retail sector, 2017
- Figure 12: Asia-Pacific online retail sector value: \$ billion, 2013-17
- Figure 13: Asia-Pacific online retail sector category segmentation: % share, by value, 2017
- Figure 14: Asia-Pacific online retail sector geography segmentation: % share, by value, 2017
- Figure 15: Asia-Pacific online retail sector distribution: % share, by value, 2017
- Figure 16: Asia-Pacific online retail sector value forecast: \$ billion, 2017-22
- Figure 17: Forces driving competition in the online retail sector in Asia-Pacific, 2017
- Figure 18: Drivers of buyer power in the online retail sector in Asia-Pacific, 2017
- Figure 19: Drivers of supplier power in the online retail sector in Asia-Pacific, 2017
- Figure 20: Factors influencing the likelihood of new entrants in the online retail sector in Asia-Pacific, 2017
- Figure 21: Factors influencing the threat of substitutes in the online retail sector in Asia-Pacific, 2017
- Figure 22: Drivers of degree of rivalry in the online retail sector in Asia-Pacific, 2017
- Figure 23: Europe online retail sector value: \$ billion, 2013-17
- Figure 24: Europe online retail sector category segmentation: % share, by value, 2017
- Figure 25: Europe online retail sector geography segmentation: % share, by value, 2017
- Figure 26: Europe online retail sector distribution: % share, by value, 2017
- Figure 27: Europe online retail sector value forecast: \$ billion, 2017-22
- Figure 28: Forces driving competition in the online retail sector in Europe, 2017
- Figure 29: Drivers of buyer power in the online retail sector in Europe, 2017

- Figure 30: Drivers of supplier power in the online retail sector in Europe, 2017
- Figure 31: Factors influencing the likelihood of new entrants in the online retail sector in Europe, 2017
- Figure 32: Factors influencing the threat of substitutes in the online retail sector in Europe, 2017
- Figure 33: Drivers of degree of rivalry in the online retail sector in Europe, 2017
- Figure 34: France online retail sector value: \$ million, 2013-17
- Figure 35: France online retail sector category segmentation: % share, by value, 2017
- Figure 36: France online retail sector geography segmentation: % share, by value, 2017
- Figure 37: France online retail sector distribution: % share, by value, 2017
- Figure 38: France online retail sector value forecast: \$ million, 2017-22
- Figure 39: Forces driving competition in the online retail sector in France, 2017
- Figure 40: Drivers of buyer power in the online retail sector in France, 2017
- Figure 41: Drivers of supplier power in the online retail sector in France, 2017
- Figure 42: Factors influencing the likelihood of new entrants in the online retail sector in France, 2017
- Figure 43: Factors influencing the threat of substitutes in the online retail sector in France, 2017
- Figure 44: Drivers of degree of rivalry in the online retail sector in France, 2017
- Figure 45: Germany online retail sector value: \$ million, 2013-17
- Figure 46: Germany online retail sector category segmentation: % share, by value, 2017
- Figure 47: Germany online retail sector geography segmentation: % share, by value, 2017
- Figure 48: Germany online retail sector distribution: % share, by value, 2017
- Figure 49: Germany online retail sector value forecast: \$ million, 2017-22
- Figure 50: Forces driving competition in the online retail sector in Germany, 2017
- Figure 51: Drivers of buyer power in the online retail sector in Germany, 2017
- Figure 52: Drivers of supplier power in the online retail sector in Germany, 2017
- Figure 53: Factors influencing the likelihood of new entrants in the online retail sector in Germany, 2017
- Figure 54: Factors influencing the threat of substitutes in the online retail sector in Germany, 2017
- Figure 55: Drivers of degree of rivalry in the online retail sector in Germany, 2017
- Figure 56: Italy online retail sector value: \$ million, 2013-17
- Figure 57: Italy online retail sector category segmentation: % share, by value, 2017
- Figure 58: Italy online retail sector geography segmentation: % share, by value, 2017
- Figure 59: Italy online retail sector distribution: % share, by value, 2017
- Figure 60: Italy online retail sector value forecast: \$ million, 2017-22
- Figure 61: Forces driving competition in the online retail sector in Italy, 2017

Figure 62: Drivers of buyer power in the online retail sector in Italy, 2017

Figure 63: Drivers of supplier power in the online retail sector in Italy, 2017

Figure 64: Factors influencing the likelihood of new entrants in the online retail sector in Italy, 2017

Figure 65: Factors influencing the threat of substitutes in the online retail sector in Italy, 2017

Figure 66: Drivers of degree of rivalry in the online retail sector in Italy, 2017

Figure 67: Japan online retail sector value: \$ million, 2013-17

Figure 68: Japan online retail sector category segmentation: % share, by value, 2017

Figure 69: Japan online retail sector geography segmentation: % share, by value, 2017

Figure 70: Japan online retail sector distribution: % share, by value, 2017

Figure 71: Japan online retail sector value forecast: \$ million, 2017-22

Figure 72: Forces driving competition in the online retail sector in Japan, 2017

Figure 73: Drivers of buyer power in the online retail sector in Japan, 2017

Figure 74: Drivers of supplier power in the online retail sector in Japan, 2017

Figure 75: Factors influencing the likelihood of new entrants in the online retail sector in Japan, 2017

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