

Online Retail Global Industry Guide 2014-2023

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Abstracts

Online Retail Global Industry Guide 2014-2023

SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the global online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

Apparel retail includes menswear, womenswear and childrenswear.

Electrical & electronics retail includes communications equipment, computer hardware & software, consumer electronics, household appliances and photographic equipment.

Food & grocery retail includes food, drinks, household products and tobacco.

Footwear includes men's, women's and children's footwear.

Home & garden products includes gardening & outdoor living, home improvement and homewares.

Any other retail market segments include only the sub-markets named.

The "Other" segment is a sum of the following markets; Jewelry, Watches & Accessories; Toys & Games; Games Software and Sports Equipment.

All currency conversions are calculated using constant 2018 annual average exchange rates.

The global online retail sector generated total revenues of \$1,191.9bn in 2018, representing a compound annual growth rate (CAGR) of 17.8% between 2014 and 2018.

The electrical & electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$376.0bn, equivalent to 31.5% of the sector's overall value.

The rapid penetration of smartphones and mobile internet has been particularly evident in developing countries within the Asia-Pacific region. The digital literacy of these populations has improved, increasing everyday access to online retail platforms

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail sector

Leading company profiles reveal details of key online retail sector players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail sector with five year forecasts

REASONS TO BUY

What was the size of the global online retail sector by value in 2018?

What will be the size of the global online retail sector in 2023?

What factors are affecting the strength of competition in the global online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the global online retail sector?

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COMPANIES MENTIONED

Amazon.com, Inc.

JD.com Inc

Apple Inc

Zalando SE

Vipshop Holdings Ltd

Walmart Inc

Alibaba Group Holding Limited

Gwangju Shinsegae Co. Ltd.

Start Today Co Ltd

John Lewis plc

MediaMarktSaturn Retail Group
J Sainsbury plc
Tesco PLC
VeePee
Wildberries.ru
Association des Centres Distributeurs E.Lecler
Casino Guichard-Perrachon SA
Groupe Adeo SA
La Redoute SA
Carrefour SA
Lidl Dienstleistung GmbH & Co KG
notebooksbilliger.de AG
Otto GmbH & Co KG
Compagnie Financiere Richemont SA
Jupiter Shop Channel Co., Ltd.
Fast Retailing Co Ltd
Yodobashi Camera Co., Ltd.
DeNA Co Ltd
Nitori Holdings Co Ltd
Seven & i Holdings Co Ltd
Woolworths Limited
Coles Supermarkets Australia Pty Ltd
Kogan.com Ltd
Chemist Warehouse Pty Ltd
ASOS Plc
Wesfarmers Limited
Best Buy Canada Ltd
Home Depot of Canada Inc
Costco Wholesale Corporation
Hudson's Bay Company
E-Commerce China Dangdang Inc.
bol.com bv
Coolblue BV
Albert Heijn BV
RFS Holland Holding BV
El Corte Ingles, SA
Decathlon Espana SA
Mercadona SA
Inditex SA

Asda Stores Ltd
John Lewis Partnership Plc
Ocado Ltd
Best Buy Co Inc
eBay Inc
Macy's Inc
Target Corp
The Home Depot Inc

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