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Online Retail Global Industry Almanac - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Online Retail Global Industry Almanac - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this

report have been calculated using constant 2020 annual average exchange rates.

The global online retail sector had total revenues of $2,419.0bn in 2020, representing a compound annual growth rate (CAGR) of 21.6% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of $593.0bn, equivalent to 24.5% of the sector's overall value.

The value of the global online retail sector grew by 32.4% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail sector

Leading company profiles reveal details of key online retail sector players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail sector with five year forecasts.

REASONS TO BUY

What was the size of the global online retail sector by value in 2020?

What will be the size of the global online retail sector in 2025?

What factors are affecting the strength of competition in the global online retail sector?

How has the sector performed over the last five years?

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What are the main segments that make up the global online retail sector?

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