

Online retail Global Industry Almanac 2018-2022

<https://marketpublishers.com/r/O813972502CEN.html>

Date: March 2018

Pages: 664

Price: US\$ 2,995.00 (Single User License)

ID: O813972502CEN

Abstracts

Online retail Global Industry Almanac 2018-2022

SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The online retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

Apparel retail includes menswear, womenswear and childrenswear.

Electrical & electronics retail includes communications equipment, computer hardware & software, consumer electronics, household appliances and photographic equipment.

Food & grocery retail includes food, drinks, household products and tobacco.

Footwear includes men's, women's and children's footwear.

Home & garden products includes gardening & outdoor living, home improvement and homewares.

Any other retail market segments include only the sub-markets named.

The 'Other' segment is a sum of the following markets; Jewelry, Watches & Accessories; Toys & Games; Games Software and Sports Equipment.

All currency conversions are calculated using constant 2016 annual average exchange rates.

The global online retail sector generated total revenues of \$929.8bn in 2017, representing a compound annual growth rate (CAGR) of 16.2% between 2013 and 2017.

The electrical & electronics retail segment is the sectors most lucrative in 2017, with total revenues of \$297.6bn, equivalent to 32% of the sector's overall value.

The performance of the sector is forecast to decelerate, with an anticipated CAGR of 13.4% over 2017-2022, which will drive the sector to a value of \$1,740.8bn by the end of 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail market

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail market with five year forecasts

REASONS TO BUY

What was the size of the global online retail market by value in 2017?

What will be the size of the global online retail market in 2022?

What factors are affecting the strength of competition in the global online retail market?

How has the market performed over the last five years?

What are the main segments that make up the global online retail market?

Contents

EXECUTIVE SUMMARY

Market value

Market value forecast

Category segmentation

Geography segmentation

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Online Retail

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Online Retail in Finland

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Online Retail in France

Market Overview

Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Germany
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Indonesia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Italy
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Japan
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis

Macroeconomic indicators
Online Retail in Mexico
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in The Netherlands
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in North America
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Online Retail in Norway
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Singapore
Market Overview
Market Data
Market Segmentation

Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in South Africa
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in South Korea
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Spain
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Sweden
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Turkey
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in The United Kingdom

Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Australia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in China
Market Overview
Market Data
Market Segmentation
Market outlook

Five forces analysis
Macroeconomic indicators
Online Retail in Denmark
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global online retail sector value: \$ billion, 2013-17
- Table 2: Global online retail sector category segmentation: \$ billion, 2017
- Table 3: Global online retail sector geography segmentation: \$ billion, 2017
- Table 4: Global online retail sector distribution: % share, by value, 2017
- Table 5: Global online retail sector value forecast: \$ billion, 2017-22
- Table 6: Asia-Pacific online retail sector value: \$ billion, 2013-17
- Table 7: Asia-Pacific online retail sector category segmentation: \$ billion, 2017
- Table 8: Asia-Pacific online retail sector geography segmentation: \$ billion, 2017
- Table 9: Asia-Pacific online retail sector distribution: % share, by value, 2017
- Table 10: Asia-Pacific online retail sector value forecast: \$ billion, 2017-22
- Table 11: Europe online retail sector value: \$ billion, 2013-17
- Table 12: Europe online retail sector category segmentation: \$ billion, 2017
- Table 13: Europe online retail sector geography segmentation: \$ billion, 2017
- Table 14: Europe online retail sector distribution: % share, by value, 2017
- Table 15: Europe online retail sector value forecast: \$ billion, 2017-22
- Table 16: Finland online retail sector value: \$ million, 2013-17
- Table 17: Finland online retail sector category segmentation: \$ million, 2017
- Table 18: Finland online retail sector geography segmentation: \$ million, 2017
- Table 19: Finland online retail sector distribution: % share, by value, 2017
- Table 20: Finland online retail sector value forecast: \$ million, 2017-22
- Table 21: Finland size of population (million), 2013-17
- Table 22: Finland gdp (constant 2005 prices, \$ billion), 2013-17
- Table 23: Finland gdp (current prices, \$ billion), 2013-17
- Table 24: Finland inflation, 2013-17
- Table 25: Finland consumer price index (absolute), 2013-17
- Table 26: Finland exchange rate, 2013-17
- Table 27: France online retail sector value: \$ million, 2013-17
- Table 28: France online retail sector category segmentation: \$ million, 2017
- Table 29: France online retail sector geography segmentation: \$ million, 2017
- Table 30: France online retail sector distribution: % share, by value, 2017
- Table 31: France online retail sector value forecast: \$ million, 2017-22
- Table 32: France size of population (million), 2013-17
- Table 33: France gdp (constant 2005 prices, \$ billion), 2013-17
- Table 34: France gdp (current prices, \$ billion), 2013-17
- Table 35: France inflation, 2013-17

- Table 36: France consumer price index (absolute), 2013-17
- Table 37: France exchange rate, 2013-17
- Table 38: Germany online retail sector value: \$ million, 2013-17
- Table 39: Germany online retail sector category segmentation: \$ million, 2017
- Table 40: Germany online retail sector geography segmentation: \$ million, 2017
- Table 41: Germany online retail sector distribution: % share, by value, 2017
- Table 42: Germany online retail sector value forecast: \$ million, 2017-22
- Table 43: Germany size of population (million), 2013-17
- Table 44: Germany gdp (constant 2005 prices, \$ billion), 2013-17
- Table 45: Germany gdp (current prices, \$ billion), 2013-17
- Table 46: Germany inflation, 2013-17
- Table 47: Germany consumer price index (absolute), 2013-17
- Table 48: Germany exchange rate, 2013-17
- Table 49: India online retail sector value: \$ million, 2013-17
- Table 50: India online retail sector category segmentation: \$ million, 2017
- Table 51: India online retail sector geography segmentation: \$ million, 2017
- Table 52: India online retail sector distribution: % share, by value, 2017
- Table 53: India online retail sector value forecast: \$ million, 2017-22
- Table 54: India size of population (million), 2013-17
- Table 55: India gdp (constant 2005 prices, \$ billion), 2013-17
- Table 56: India gdp (current prices, \$ billion), 2013-17
- Table 57: India inflation, 2013-17
- Table 58: India consumer price index (absolute), 2013-17
- Table 59: India exchange rate, 2013-17
- Table 60: Indonesia online retail sector value: \$ million, 2013-17
- Table 61: Indonesia online retail sector category segmentation: \$ million, 2017
- Table 62: Indonesia online retail sector geography segmentation: \$ million, 2017
- Table 63: Indonesia online retail sector distribution: % share, by value, 2017
- Table 64: Indonesia online retail sector value forecast: \$ million, 2017-22
- Table 65: Indonesia size of population (million), 2013-17
- Table 66: Indonesia gdp (constant 2005 prices, \$ billion), 2013-17
- Table 67: Indonesia gdp (current prices, \$ billion), 2013-17
- Table 68: Indonesia inflation, 2013-17
- Table 69: Indonesia consumer price index (absolute), 2013-17
- Table 70: Indonesia exchange rate, 2013-17
- Table 71: Italy online retail sector value: \$ million, 2013-17
- Table 72: Italy online retail sector category segmentation: \$ million, 2017
- Table 73: Italy online retail sector geography segmentation: \$ million, 2017
- Table 74: Italy online retail sector distribution: % share, by value, 2017

Table 75: Italy online retail sector value forecast: \$ million, 2017-22

List Of Figures

LIST OF FIGURES

Figure 1: Global online retail sector value: \$ billion, 2013-17

Figure 2: Global online retail sector category segmentation: % share, by value, 2017

Figure 3: Global online retail sector geography segmentation: % share, by value, 2017

Figure 4: Global online retail sector distribution: % share, by value, 2017

Figure 5: Global online retail sector value forecast: \$ billion, 2017-22

Figure 6: Forces driving competition in the global online retail sector, 2017

Figure 7: Drivers of buyer power in the global online retail sector, 2017

Figure 8: Drivers of supplier power in the global online retail sector, 2017

Figure 9: Factors influencing the likelihood of new entrants in the global online retail sector, 2017

Figure 10: Factors influencing the threat of substitutes in the global online retail sector, 2017

Figure 11: Drivers of degree of rivalry in the global online retail sector, 2017

Figure 12: Asia-Pacific online retail sector value: \$ billion, 2013-17

Figure 13: Asia-Pacific online retail sector category segmentation: % share, by value, 2017

Figure 14: Asia-Pacific online retail sector geography segmentation: % share, by value, 2017

Figure 15: Asia-Pacific online retail sector distribution: % share, by value, 2017

Figure 16: Asia-Pacific online retail sector value forecast: \$ billion, 2017-22

Figure 17: Forces driving competition in the online retail sector in Asia-Pacific, 2017

Figure 18: Drivers of buyer power in the online retail sector in Asia-Pacific, 2017

Figure 19: Drivers of supplier power in the online retail sector in Asia-Pacific, 2017

Figure 20: Factors influencing the likelihood of new entrants in the online retail sector in Asia-Pacific, 2017

Figure 21: Factors influencing the threat of substitutes in the online retail sector in Asia-Pacific, 2017

Figure 22: Drivers of degree of rivalry in the online retail sector in Asia-Pacific, 2017

Figure 23: Europe online retail sector value: \$ billion, 2013-17

Figure 24: Europe online retail sector category segmentation: % share, by value, 2017

Figure 25: Europe online retail sector geography segmentation: % share, by value, 2017

Figure 26: Europe online retail sector distribution: % share, by value, 2017

Figure 27: Europe online retail sector value forecast: \$ billion, 2017-22

Figure 28: Forces driving competition in the online retail sector in Europe, 2017

Figure 29: Drivers of buyer power in the online retail sector in Europe, 2017

- Figure 30: Drivers of supplier power in the online retail sector in Europe, 2017
- Figure 31: Factors influencing the likelihood of new entrants in the online retail sector in Europe, 2017
- Figure 32: Factors influencing the threat of substitutes in the online retail sector in Europe, 2017
- Figure 33: Drivers of degree of rivalry in the online retail sector in Europe, 2017
- Figure 34: Finland online retail sector value: \$ million, 2013-17
- Figure 35: Finland online retail sector category segmentation: % share, by value, 2017
- Figure 36: Finland online retail sector geography segmentation: % share, by value, 2017
- Figure 37: Finland online retail sector distribution: % share, by value, 2017
- Figure 38: Finland online retail sector value forecast: \$ million, 2017-22
- Figure 39: Forces driving competition in the online retail sector in Finland, 2017
- Figure 40: Drivers of buyer power in the online retail sector in Finland, 2017
- Figure 41: Drivers of supplier power in the online retail sector in Finland, 2017
- Figure 42: Factors influencing the likelihood of new entrants in the online retail sector in Finland, 2017
- Figure 43: Factors influencing the threat of substitutes in the online retail sector in Finland, 2017
- Figure 44: Drivers of degree of rivalry in the online retail sector in Finland, 2017
- Figure 45: France online retail sector value: \$ million, 2013-17
- Figure 46: France online retail sector category segmentation: % share, by value, 2017
- Figure 47: France online retail sector geography segmentation: % share, by value, 2017
- Figure 48: France online retail sector distribution: % share, by value, 2017
- Figure 49: France online retail sector value forecast: \$ million, 2017-22
- Figure 50: Forces driving competition in the online retail sector in France, 2017
- Figure 51: Drivers of buyer power in the online retail sector in France, 2017
- Figure 52: Drivers of supplier power in the online retail sector in France, 2017
- Figure 53: Factors influencing the likelihood of new entrants in the online retail sector in France, 2017
- Figure 54: Factors influencing the threat of substitutes in the online retail sector in France, 2017
- Figure 55: Drivers of degree of rivalry in the online retail sector in France, 2017
- Figure 56: Germany online retail sector value: \$ million, 2013-17
- Figure 57: Germany online retail sector category segmentation: % share, by value, 2017
- Figure 58: Germany online retail sector geography segmentation: % share, by value, 2017
- Figure 59: Germany online retail sector distribution: % share, by value, 2017
- Figure 60: Germany online retail sector value forecast: \$ million, 2017-22

Figure 61: Forces driving competition in the online retail sector in Germany, 2017

Figure 62: Drivers of buyer power in the online retail sector in Germany, 2017

Figure 63: Drivers of supplier power in the online retail sector in Germany, 2017

Figure 64: Factors influencing the likelihood of new entrants in the online retail sector in Germany, 2017

Figure 65: Factors influencing the threat of substitutes in the online retail sector in Germany, 2017

Figure 66: Drivers of degree of rivalry in the online retail sector in Germany, 2017

Figure 67: India online retail sector value: \$ million, 2013-17

Figure 68: India online retail sector category segmentation: % share, by value, 2017

Figure 69: India online retail sector geography segmentation: % share, by value, 2017

Figure 70: India online retail sector distribution: % share, by value, 2017

Figure 71: India online retail sector value forecast: \$ million, 2017-22

Figure 72: Forces driving competition in the online retail sector in India, 2017

Figure 73: Drivers of buyer power in the online retail sector in India, 2017

Figure 74: Drivers of supplier power in the online retail sector in India, 2017

Figure 75: Factors influencing the likelihood of new entrants in the online retail sector in India, 2017

I would like to order

Product name: Online retail Global Industry Almanac 2018-2022

Product link: <https://marketpublishers.com/r/O813972502CEN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O813972502CEN.html>