

# Online Retail Global Industry Almanac 2014-2023

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## Abstracts

Online Retail Global Industry Almanac 2014-2023

### SUMMARY

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the global online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

### KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

Apparel retail includes menswear, womenswear and childrenswear.

Electrical & electronics retail includes communications equipment, computer hardware & software, consumer electronics, household appliances and photographic equipment.

Food & grocery retail includes food, drinks, household products and tobacco.

Footwear includes men's, women's and children's footwear.

Home & garden products includes gardening & outdoor living, home improvement and homewares.

Any other retail market segments include only the sub-markets named.

The "Other" segment is a sum of the following markets; Jewelry, Watches & Accessories; Toys & Games; Games Software and Sports Equipment.

All currency conversions are calculated using constant 2018 annual average exchange rates.

The global online retail sector generated total revenues of \$1,191.9bn in 2018, representing a compound annual growth rate (CAGR) of 17.8% between 2014 and 2018.

The electrical & electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$376.0bn, equivalent to 31.5% of the sector's overall value.

The rapid penetration of smartphones and mobile internet has been particularly evident in developing countries within the Asia-Pacific region. The digital literacy of these populations has improved, increasing everyday access to online retail platforms

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail sector

Leading company profiles reveal details of key online retail sector players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online retail sector with five year forecasts

## **REASONS TO BUY**

What was the size of the global online retail sector by value in 2018?

What will be the size of the global online retail sector in 2023?

What factors are affecting the strength of competition in the global online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the global online retail sector?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL ONLINE RETAIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 ONLINE RETAIL IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 ONLINE RETAIL IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation

- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 ONLINE RETAIL IN FINLAND**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 ONLINE RETAIL IN FRANCE**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 ONLINE RETAIL IN GERMANY**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 ONLINE RETAIL IN INDIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 ONLINE RETAIL IN INDONESIA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 ONLINE RETAIL IN ITALY**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 ONLINE RETAIL IN JAPAN**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 ONLINE RETAIL IN MEXICO**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 ONLINE RETAIL IN THE NETHERLANDS**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 ONLINE RETAIL IN NORTH AMERICA**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis

## **16 ONLINE RETAIL IN NORWAY**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 ONLINE RETAIL IN RUSSIA**

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

## **18 ONLINE RETAIL IN SINGAPORE**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

18.6. Macroeconomic Indicators

## **19 ONLINE RETAIL IN SOUTH AFRICA**

19.1. Market Overview

19.2. Market Data

19.3. Market Segmentation

19.4. Market outlook

19.5. Five forces analysis

19.6. Macroeconomic Indicators

## **20 ONLINE RETAIL IN SOUTH KOREA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

20.6. Macroeconomic Indicators

## **21 ONLINE RETAIL IN SPAIN**

21.1. Market Overview

21.2. Market Data

21.3. Market Segmentation

21.4. Market outlook

21.5. Five forces analysis

21.6. Macroeconomic Indicators

## **22 ONLINE RETAIL IN SWEDEN**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

22.6. Macroeconomic Indicators



## **23 ONLINE RETAIL IN TURKEY**

- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

## **24 ONLINE RETAIL IN THE UNITED KINGDOM**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

## **25 ONLINE RETAIL IN THE UNITED STATES**

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

## **26 ONLINE RETAIL IN AUSTRALIA**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

## **27 ONLINE RETAIL IN BRAZIL**

- 27.1. Market Overview

- 27.2. Market Data
- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators

## **28 ONLINE RETAIL IN CANADA**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis
- 28.6. Macroeconomic Indicators

## **29 ONLINE RETAIL IN CHINA**

- 29.1. Market Overview
- 29.2. Market Data
- 29.3. Market Segmentation
- 29.4. Market outlook
- 29.5. Five forces analysis
- 29.6. Macroeconomic Indicators

## **30 ONLINE RETAIL IN DENMARK**

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis
- 30.6. Macroeconomic Indicators

## **31 COMPANY PROFILES**

## **32 APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1: Global online retail sector value: \$ billion, 2014-18
Table 2: Global online retail sector category segmentation: \$ billion, 2018
Table 3: Global online retail sector geography segmentation: \$ billion, 2018
Table 4: Global online retail sector distribution: % share, by value, 2018
Table 5: Global online retail sector value forecast: \$ billion, 2018-23
Table 6: Global size of population (million), 2014-18
Table 7: Global gdp (constant 2005 prices, \$ billion), 2014-18
Table 8: Global gdp (current prices, \$ billion), 2014-18
Table 9: Global inflation, 2014-18
Table 10: Global consumer price index (absolute), 2014-18
Table 11: Global exchange rate, 2014-18
Table 12: Asia-Pacific online retail sector value: \$ billion, 2014-18
Table 13: Asia-Pacific online retail sector category segmentation: \$ billion, 2018
Table 14: Asia-Pacific online retail sector geography segmentation: \$ billion, 2018
Table 15: Asia-Pacific online retail sector distribution: % share, by value, 2018
Table 16: Asia-Pacific online retail sector value forecast: \$ billion, 2018-23
Table 17: Europe online retail sector value: \$ billion, 2014-18
Table 18: Europe online retail sector category segmentation: \$ billion, 2018
Table 19: Europe online retail sector geography segmentation: \$ billion, 2018
Table 20: Europe online retail sector distribution: % share, by value, 2018
Table 21: Europe online retail sector value forecast: \$ billion, 2018-23
Table 22: Europe size of population (million), 2014-18
Table 23: Europe gdp (constant 2005 prices, \$ billion), 2014-18
Table 24: Europe gdp (current prices, \$ billion), 2014-18
Table 25: Europe inflation, 2014-18
Table 26: Europe consumer price index (absolute), 2014-18
Table 27: Europe exchange rate, 2014-18
Table 28: Finland online retail sector value: \$ million, 2014-18
Table 29: Finland online retail sector category segmentation: \$ million, 2018
Table 30: Finland online retail sector geography segmentation: \$ million, 2018
Table 31: Finland online retail sector distribution: % share, by value, 2018
Table 32: Finland online retail sector value forecast: \$ million, 2018-23
Table 33: Finland size of population (million), 2014-18
Table 34: Finland gdp (constant 2005 prices, \$ billion), 2014-18
Table 35: Finland gdp (current prices, \$ billion), 2014-18

Table 36: Finland inflation, 2014-18

Table 37: Finland consumer price index (absolute), 2014-18

Table 38: Finland exchange rate, 2014-18

Table 39: France online retail sector value: \$ billion, 2014-18

Table 40: France online retail sector category segmentation: \$ billion, 2018

Table 41: France online retail sector geography segmentation: \$ billion, 2018

Table 42: France online retail sector distribution: % share, by value, 2018

Table 43: France online retail sector value forecast: \$ billion, 2018-23

Table 44: France size of population (million), 2014-18

Table 45: France gdp (constant 2005 prices, \$ billion), 2014-18

Table 46: France gdp (current prices, \$ billion), 2014-18

Table 47: France inflation, 2014-18

Table 48: France consumer price index (absolute), 2014-18

Table 49: France exchange rate, 2014-18

Table 50: Germany online retail sector value: \$ billion, 2014-18

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global online retail sector value: \$ billion, 2014-18
- Figure 2: Global online retail sector category segmentation: % share, by value, 2018
- Figure 3: Global online retail sector geography segmentation: % share, by value, 2018
- Figure 4: Global online retail sector distribution: % share, by value, 2018
- Figure 5: Global online retail sector value forecast: \$ billion, 2018-23
- Figure 6: Forces driving competition in the global online retail sector, 2018
- Figure 7: Drivers of buyer power in the global online retail sector, 2018
- Figure 8: Drivers of supplier power in the global online retail sector, 2018
- Figure 9: Factors influencing the likelihood of new entrants in the global online retail sector, 2018
- Figure 10: Factors influencing the threat of substitutes in the global online retail sector, 2018
- Figure 11: Drivers of degree of rivalry in the global online retail sector, 2018
- Figure 12: Asia-Pacific online retail sector value: \$ billion, 2014-18
- Figure 13: Asia-Pacific online retail sector category segmentation: % share, by value, 2018
- Figure 14: Asia-Pacific online retail sector geography segmentation: % share, by value, 2018
- Figure 15: Asia-Pacific online retail sector distribution: % share, by value, 2018
- Figure 16: Asia-Pacific online retail sector value forecast: \$ billion, 2018-23
- Figure 17: Forces driving competition in the online retail sector in Asia-Pacific, 2018
- Figure 18: Drivers of buyer power in the online retail sector in Asia-Pacific, 2018
- Figure 19: Drivers of supplier power in the online retail sector in Asia-Pacific, 2018
- Figure 20: Factors influencing the likelihood of new entrants in the online retail sector in Asia-Pacific, 2018
- Figure 21: Factors influencing the threat of substitutes in the online retail sector in Asia-Pacific, 2018
- Figure 22: Drivers of degree of rivalry in the online retail sector in Asia-Pacific, 2018
- Figure 23: Europe online retail sector value: \$ billion, 2014-18
- Figure 24: Europe online retail sector category segmentation: % share, by value, 2018
- Figure 25: Europe online retail sector geography segmentation: % share, by value, 2018
- Figure 26: Europe online retail sector distribution: % share, by value, 2018
- Figure 27: Europe online retail sector value forecast: \$ billion, 2018-23
- Figure 28: Forces driving competition in the online retail sector in Europe, 2018
- Figure 29: Drivers of buyer power in the online retail sector in Europe, 2018

Figure 30: Drivers of supplier power in the online retail sector in Europe, 2018

Figure 31: Factors influencing the likelihood of new entrants in the online retail sector in Europe, 2018

Figure 32: Factors influencing the threat of substitutes in the online retail sector in Europe, 2018

Figure 33: Drivers of degree of rivalry in the online retail sector in Europe, 2018

Figure 34: Finland online retail sector value: \$ million, 2014-18

Figure 35: Finland online retail sector category segmentation: % share, by value, 2018

Figure 36: Finland online retail sector geography segmentation: % share, by value, 2018

Figure 37: Finland online retail sector distribution: % share, by value, 2018

Figure 38: Finland online retail sector value forecast: \$ million, 2018-23

Figure 39: Forces driving competition in the online retail sector in Finland, 2018

Figure 40: Drivers of buyer power in the online retail sector in Finland, 2018

Figure 41: Drivers of supplier power in the online retail sector in Finland, 2018

Figure 42: Factors influencing the likelihood of new entrants in the online retail sector in Finland, 2018

Figure 43: Factors influencing the threat of substitutes in the online retail sector in Finland, 2018

Figure 44: Drivers of degree of rivalry in the online retail sector in Finland, 2018

Figure 45: France online retail sector value: \$ billion, 2014-18

Figure 46: France online retail sector category segmentation: % share, by value, 2018

Figure 47: France online retail sector geography segmentation: % share, by value, 2018

Figure 48: France online retail sector distribution: % share, by value, 2018

Figure 49: France online retail sector value forecast: \$ billion, 2018-23

Figure 50: Forces driving competition in the online retail sector in France, 2018

## **COMPANIES MENTIONED**

Amazon.com, Inc.

JD.com Inc

Apple Inc

Zalando SE

Vipshop Holdings Ltd

Walmart Inc

Alibaba Group Holding Limited

Gwangju Shinsegae Co. Ltd.

Start Today Co Ltd

John Lewis plc

MediaMarktSaturn Retail Group  
J Sainsbury plc  
Tesco PLC  
VeePee  
Elkjop Nordic AS  
Association des Centres Distributeurs E.Lec  
Casino Guichard-Perrachon SA  
Groupe Adeo SA  
La Redoute SA  
Carrefour SA  
Lidl Dienstleistung GmbH & Co KG  
notebooksbilliger.de AG  
Otto GmbH & Co KG  
Supermarket Grocery Supplies Pvt Ltd  
Flipkart Internet Private Limited  
Shopper's Stop Ltd  
Amway India Enterprises Pvt Ltd  
Nykaa E-Retail Pvt Ltd  
PT Matahari Department Store Tbk  
PT Mitra Adiperkasa Tbk  
Global Fashion Group SA  
Compagnie Financiere Richemont SA  
Jupiter Shop Channel Co., Ltd.  
Yodobashi Camera Co., Ltd.  
DeNA Co Ltd  
Nitori Holdings Co Ltd  
Seven & i Holdings Co Ltd  
MercadoLibre Inc  
Coppel SA de CV  
Best Buy Co Inc  
El Puerto de Liverpool SAB de CV  
Sears Hometown & Outlet Stores Inc  
bol.com bv  
Coolblue BV  
Albert Heijn BV  
RFS Holland Holding BV  
eBay Inc  
Macy's Inc  
XXL Sport & Villmark AS

H & M Hennes & Mauritz AB  
Wildberries.ru  
M.video  
OZON.ru  
Ulmart  
Inter IKEA Holding BV  
Fast Retailing Co Ltd  
Noel Gifts International Ltd.  
Dell Technologies Inc.  
Pick n Pay Stores Ltd  
Cashbuild Ltd.  
Mr. Price Group Ltd  
Edcon Holdings (Proprietary) Limited  
Truworths Ltd  
Woolworths Holdings Limited  
CJ CheilJedang Corp  
El Corte Ingles, SA  
Decathlon Espana SA  
Mercadona SA  
Inditex SA  
Komplett Group  
Asda Stores Ltd  
John Lewis Partnership Plc  
Ocado Ltd  
ASOS Plc  
Target Corp  
The Home Depot Inc  
Woolworths Limited  
Coles Supermarkets Australia Pty Ltd  
Kogan.com Ltd  
Chemist Warehouse Pty Ltd  
Wesfarmers Limited  
B2W Companhia Digital  
Via Varejo S.A.  
Magazine Luiza SA  
Best Buy Canada Ltd  
Home Depot of Canada Inc  
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