

# Online retail Global Group of Eight (G8) Industry Guide 2018-2022

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## Abstracts

Online retail Global Group of Eight (G8) Industry Guide 2018-2022

### SUMMARY

The G8 Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the G8 online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$5,13,120.8 million in 2017 to the global online retail industry, with a compound annual growth rate (CAGR) of 11.4% between 2013 and 2017. The G8 countries are expected to reach a value of \$7,93,108.5 million in 2022, with a CAGR of 9.1% over the 2017-22 period.

Among the G8 nations, the US is the leading country in the online retail industry, with market revenues of \$2,97,750.0 million in 2017. This was followed by the UK and Germany, with a value of \$59,326.8 and \$45,107.5 million, respectively.

The US is expected to lead the online retail industry in the G8 nations with a value of \$4,47,370.3 million in 2016, followed by the UK and Germany with expected values of \$81,791.7 and \$73,817.0 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 online retail market

Leading company profiles reveal details of key online retail market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 online retail market with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 online retail market by value in 2017?

What will be the size of the G8 online retail market in 2022?

What factors are affecting the strength of competition in the G8 online retail market?

How has the market performed over the last five years?

What are the main segments that make up the G8 online retail market?

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