

Online Retail Global Group of Eight (G8) Industry Guide 2014-2023

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Abstracts

Online Retail Global Group of Eight (G8) Industry Guide 2014-2023

SUMMARY

The G8 Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the G8 online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

KEY HIGHLIGHTS

The G8 countries contributed \$6,26,071.1 million in 2018 to the global online retail industry, with a compound annual growth rate (CAGR) of 13.7% between 2014 and 2018. The G8 countries are expected to reach a value of \$10,52,009.4 million in 2023, with a CAGR of 10.9% over the 2018-23 period.

Among the G8 nations, the US is the leading country in the online retail industry, with market revenues of \$3,68,499.5 million in 2018. This was followed by the UK and Germany, with a value of \$61,975.9 and \$55,700.0 million, respectively.

The US is expected to lead the online retail industry in the G8 nations with a value of \$6,36,077.3 million in 2016, followed by Germany and the UK with

expected values of \$86,010.3 and \$82,999.7 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 online retail sector

Leading company profiles reveal details of key online retail sector players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 online retail sector with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 online retail sector by value in 2018?

What will be the size of the G8 online retail sector in 2023?

What factors are affecting the strength of competition in the G8 online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the G8 online retail sector?

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COMPANIES MENTIONED

Amazon.com, Inc.
Walmart Inc
Apple Inc
Best Buy Canada Ltd
eBay Inc
Home Depot of Canada Inc
Costco Wholesale Corporation
Hudson's Bay Company
Association des Centres Distributeurs E.Leclerc
Casino Guichard-Perrachon SA
Groupe Adeo SA
La Redoute SA

Zalando SE
Carrefour SA
VeePee
Lidl Dienstleistung GmbH & Co KG
notebooksbilliger.de AG
Otto GmbH & Co KG
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DeNA Co Ltd
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M.video
OZON.ru
Ulmart
Global Fashion Group SA
Tesco PLC
J Sainsbury plc
Asda Stores Ltd
John Lewis Partnership Plc
Ocado Ltd
ASOS Plc
Best Buy Co Inc
Macy's Inc
Target Corp
The Home Depot Inc

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