

# Online Retail Global Group of Eight (G8) Industry Guide 2014-2023

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## Abstracts

Online Retail Global Group of Eight (G8) Industry Guide 2014-2023

### SUMMARY

The G8 Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the G8 online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$6,26,071.1 million in 2018 to the global online retail industry, with a compound annual growth rate (CAGR) of 13.7% between 2014 and 2018. The G8 countries are expected to reach a value of \$10,52,009.4 million in 2023, with a CAGR of 10.9% over the 2018-23 period.

Among the G8 nations, the US is the leading country in the online retail industry, with market revenues of \$3,68,499.5 million in 2018. This was followed by the UK and Germany, with a value of \$61,975.9 and \$55,700.0 million, respectively.

The US is expected to lead the online retail industry in the G8 nations with a value of \$6,36,077.3 million in 2016, followed by Germany and the UK with

expected values of \$86,010.3 and \$82,999.7 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 online retail sector

Leading company profiles reveal details of key online retail sector players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 online retail sector with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 online retail sector by value in 2018?

What will be the size of the G8 online retail sector in 2023?

What factors are affecting the strength of competition in the G8 online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the G8 online retail sector?

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Amazon.com, Inc.

Walmart Inc

Apple Inc

Best Buy Canada Ltd

eBay Inc

Home Depot of Canada Inc

Costco Wholesale Corporation

Hudson's Bay Company

Association des Centres Distributeurs E.Leclerc

Casino Guichard-Perrachon SA

Groupe Adeo SA

La Redoute SA

Zalando SE  
Carrefour SA  
VeePee  
Lidl Dienstleistung GmbH & Co KG  
notebooksbilliger.de AG  
Otto GmbH & Co KG  
MediaMarktSaturn Retail Group  
Compagnie Financiere Richemont SA  
Start Today Co Ltd  
Jupiter Shop Channel Co., Ltd.  
Fast Retailing Co Ltd  
Yodobashi Camera Co., Ltd.  
DeNA Co Ltd  
Nitori Holdings Co Ltd  
Seven & i Holdings Co Ltd  
Wildberries.ru  
M.video  
OZON.ru  
Ulmart  
Global Fashion Group SA  
Tesco PLC  
J Sainsbury plc  
Asda Stores Ltd  
John Lewis Partnership Plc  
Ocado Ltd  
ASOS Plc  
Best Buy Co Inc  
Macy's Inc  
Target Corp  
The Home Depot Inc

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