

Online retail BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

<https://marketpublishers.com/r/OCA49252631EN.html>

Date: March 2018

Pages: 128

Price: US\$ 995.00 (Single User License)

ID: OCA49252631EN

Abstracts

Online retail BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

SUMMARY

The BRIC Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the online retail industry and had a total market value of \$2,71,125.2 million in 2017. India was the fastest growing country with a CAGR of 68.2% over the 2013-17 period.

Within the online retail industry, China is the leading country among the BRIC nations with market revenues of \$2,30,897.3 million in 2017. This was followed by Brazil, India and Russia with a value of \$16,600.7, \$13,343.8, and \$10,283.3 million, respectively.

China is expected to lead the online retail industry in the BRIC nations with a value of \$5,87,223.5 million in 2022, followed by India, Brazil, Russia with expected values of \$49,898.1, \$32,316.8 and \$19,960.9 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC online retail market

Leading company profiles reveal details of key online retail market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC online retail market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC online retail market by value in 2017?

What will be the size of the BRIC online retail market in 2022?

What factors are affecting the strength of competition in the BRIC online retail market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC online retail market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
BRIC Online Retail
Industry Outlook
Online Retail in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Online Retail in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC online retail industry, revenue(\$m), 2013-22
- Table 2: BRIC online retail industry, revenue(\$m), 2013-17
- Table 3: BRIC online retail industry, revenue(\$m), 2017-22
- Table 4: Brazil online retail sector value: \$ million, 2013-17
- Table 5: Brazil online retail sector category segmentation: \$ million, 2017
- Table 6: Brazil online retail sector geography segmentation: \$ million, 2017
- Table 7: Brazil online retail sector distribution: % share, by value, 2017
- Table 8: Brazil online retail sector value forecast: \$ million, 2017-22
- Table 9: Brazil size of population (million), 2013-17
- Table 10: Brazil gdp (constant 2005 prices, \$ billion), 2013-17
- Table 11: Brazil gdp (current prices, \$ billion), 2013-17
- Table 12: Brazil inflation, 2013-17
- Table 13: Brazil consumer price index (absolute), 2013-17
- Table 14: Brazil exchange rate, 2013-17
- Table 15: China online retail sector value: \$ billion, 2013-17
- Table 16: China online retail sector category segmentation: \$ billion, 2017
- Table 17: China online retail sector geography segmentation: \$ billion, 2017
- Table 18: China online retail sector distribution: % share, by value, 2017
- Table 19: China online retail sector value forecast: \$ billion, 2017-22
- Table 20: China size of population (million), 2013-17
- Table 21: China gdp (constant 2005 prices, \$ billion), 2013-17
- Table 22: China gdp (current prices, \$ billion), 2013-17
- Table 23: China inflation, 2013-17
- Table 24: China consumer price index (absolute), 2013-17
- Table 25: China exchange rate, 2013-17
- Table 26: India online retail sector value: \$ million, 2013-17
- Table 27: India online retail sector category segmentation: \$ million, 2017
- Table 28: India online retail sector geography segmentation: \$ million, 2017
- Table 29: India online retail sector distribution: % share, by value, 2017
- Table 30: India online retail sector value forecast: \$ million, 2017-22
- Table 31: India size of population (million), 2013-17
- Table 32: India gdp (constant 2005 prices, \$ billion), 2013-17
- Table 33: India gdp (current prices, \$ billion), 2013-17
- Table 34: India inflation, 2013-17
- Table 35: India consumer price index (absolute), 2013-17

- Table 36: India exchange rate, 2013-17
- Table 37: Russia online retail sector value: \$ million, 2013-17
- Table 38: Russia online retail sector category segmentation: \$ million, 2017
- Table 39: Russia online retail sector geography segmentation: \$ million, 2017
- Table 40: Russia online retail sector distribution: % share, by value, 2017
- Table 41: Russia online retail sector value forecast: \$ million, 2017-22
- Table 42: Russia size of population (million), 2013-17
- Table 43: Russia gdp (constant 2005 prices, \$ billion), 2013-17
- Table 44: Russia gdp (current prices, \$ billion), 2013-17
- Table 45: Russia inflation, 2013-17
- Table 46: Russia consumer price index (absolute), 2013-17
- Table 47: Russia exchange rate, 2013-17
- Table 48: B2W - Companhia Global Do Varejo: key facts
- Table 49: B2W - Companhia Global Do Varejo: key financials (\$)
- Table 50: B2W - Companhia Global Do Varejo: key financials (BRL)
- Table 51: B2W - Companhia Global Do Varejo: key financial ratios
- Table 52: Cnova N.V.: key facts
- Table 53: Cnova N.V.: key financials (\$)
- Table 54: Cnova N.V.: key financials (€)
- Table 55: Cnova N.V.: key financial ratios
- Table 56: Magazine Luiza SA: key facts
- Table 57: Magazine Luiza SA: key financials (\$)
- Table 58: Magazine Luiza SA: key financials (BRL)
- Table 59: Magazine Luiza SA: key financial ratios
- Table 60: Wal-Mart Stores Inc: key facts
- Table 61: Wal-Mart Stores Inc: key financials (\$)
- Table 62: Wal-Mart Stores Inc: key financial ratios
- Table 63: JD.com, Inc.: key facts
- Table 64: JD.com, Inc.: key financials (\$)
- Table 65: JD.com, Inc.: key financials (CNY)
- Table 66: JD.com, Inc.: key financial ratios
- Table 67: Suning Commerce Group Co Ltd: key facts
- Table 68: Suning Commerce Group Co Ltd: key financials (\$)
- Table 69: Suning Commerce Group Co Ltd: key financials (CNY)
- Table 70: Suning Commerce Group Co Ltd: key financial ratios
- Table 71: Vipshop Holdings Limited: key facts
- Table 72: Vipshop Holdings Limited: key financials (\$)
- Table 73: Vipshop Holdings Limited: key financials (CNY)
- Table 74: Vipshop Holdings Limited: key financial ratios

- Table 75: Alibaba Group Holding Limited: key facts
- Table 76: Alibaba Group Holding Limited: key financials (\$)
- Table 77: Alibaba Group Holding Limited: key financials (CNY)
- Table 78: Alibaba Group Holding Limited: key financial ratios
- Table 79: Amazon.com, Inc.: key facts
- Table 80: Amazon.com, Inc.: key financials (\$)
- Table 81: Amazon.com, Inc.: key financial ratios
- Table 82: Flipkart Online Services Pvt Ltd: key facts
- Table 83: Jasper Infotech Pvt Ltd (Snapdeal): key facts
- Table 84: Citylink: key facts
- Table 85: PJSC M.video: key facts
- Table 86: PJSC M.video: key financials (\$)
- Table 87: PJSC M.video: key financials (RUB)
- Table 88: PJSC M.video: key financial ratios
- Table 89: Ulmart ZAO: key facts
- Table 90: Wildberries LLC: key facts

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC online retail industry, revenue(\$m), 2013-22
- Figure 2: BRIC online retail industry, revenue(\$m), 2013-17
- Figure 3: BRIC online retail industry, revenue(\$m), 2017-22
- Figure 4: Brazil online retail sector value: \$ million, 2013-17
- Figure 5: Brazil online retail sector category segmentation: % share, by value, 2017
- Figure 6: Brazil online retail sector geography segmentation: % share, by value, 2017
- Figure 7: Brazil online retail sector distribution: % share, by value, 2017
- Figure 8: Brazil online retail sector value forecast: \$ million, 2017-22
- Figure 9: Forces driving competition in the online retail sector in Brazil, 2017
- Figure 10: Drivers of buyer power in the online retail sector in Brazil, 2017
- Figure 11: Drivers of supplier power in the online retail sector in Brazil, 2017
- Figure 12: Factors influencing the likelihood of new entrants in the online retail sector in Brazil, 2017
- Figure 13: Factors influencing the threat of substitutes in the online retail sector in Brazil, 2017
- Figure 14: Drivers of degree of rivalry in the online retail sector in Brazil, 2017
- Figure 15: China online retail sector value: \$ billion, 2013-17
- Figure 16: China online retail sector category segmentation: % share, by value, 2017
- Figure 17: China online retail sector geography segmentation: % share, by value, 2017
- Figure 18: China online retail sector distribution: % share, by value, 2017
- Figure 19: China online retail sector value forecast: \$ billion, 2017-22
- Figure 20: Forces driving competition in the online retail sector in China, 2017
- Figure 21: Drivers of buyer power in the online retail sector in China, 2017
- Figure 22: Drivers of supplier power in the online retail sector in China, 2017
- Figure 23: Factors influencing the likelihood of new entrants in the online retail sector in China, 2017
- Figure 24: Factors influencing the threat of substitutes in the online retail sector in China, 2017
- Figure 25: Drivers of degree of rivalry in the online retail sector in China, 2017
- Figure 26: India online retail sector value: \$ million, 2013-17
- Figure 27: India online retail sector category segmentation: % share, by value, 2017
- Figure 28: India online retail sector geography segmentation: % share, by value, 2017
- Figure 29: India online retail sector distribution: % share, by value, 2017
- Figure 30: India online retail sector value forecast: \$ million, 2017-22
- Figure 31: Forces driving competition in the online retail sector in India, 2017

- Figure 32: Drivers of buyer power in the online retail sector in India, 2017
- Figure 33: Drivers of supplier power in the online retail sector in India, 2017
- Figure 34: Factors influencing the likelihood of new entrants in the online retail sector in India, 2017
- Figure 35: Factors influencing the threat of substitutes in the online retail sector in India, 2017
- Figure 36: Drivers of degree of rivalry in the online retail sector in India, 2017
- Figure 37: Russia online retail sector value: \$ million, 2013-17
- Figure 38: Russia online retail sector category segmentation: % share, by value, 2017
- Figure 39: Russia online retail sector geography segmentation: % share, by value, 2017
- Figure 40: Russia online retail sector distribution: % share, by value, 2017
- Figure 41: Russia online retail sector value forecast: \$ million, 2017-22
- Figure 42: Forces driving competition in the online retail sector in Russia, 2017
- Figure 43: Drivers of buyer power in the online retail sector in Russia, 2017
- Figure 44: Drivers of supplier power in the online retail sector in Russia, 2017
- Figure 45: Factors influencing the likelihood of new entrants in the online retail sector in Russia, 2017
- Figure 46: Factors influencing the threat of substitutes in the online retail sector in Russia, 2017
- Figure 47: Drivers of degree of rivalry in the online retail sector in Russia, 2017
- Figure 48: B2W - Companhia Global Do Varejo: revenues & profitability
- Figure 49: B2W - Companhia Global Do Varejo: assets & liabilities
- Figure 50: Cnova N.V.: revenues & profitability
- Figure 51: Cnova N.V.: assets & liabilities
- Figure 52: Magazine Luiza SA: revenues & profitability
- Figure 53: Magazine Luiza SA: assets & liabilities
- Figure 54: Wal-Mart Stores Inc: revenues & profitability
- Figure 55: Wal-Mart Stores Inc: assets & liabilities
- Figure 56: JD.com, Inc.: revenues & profitability
- Figure 57: JD.com, Inc.: assets & liabilities
- Figure 58: Suning Commerce Group Co Ltd: revenues & profitability
- Figure 59: Suning Commerce Group Co Ltd: assets & liabilities
- Figure 60: Vipshop Holdings Limited: revenues & profitability
- Figure 61: Vipshop Holdings Limited: assets & liabilities
- Figure 62: Alibaba Group Holding Limited: revenues & profitability
- Figure 63: Alibaba Group Holding Limited: assets & liabilities
- Figure 64: Amazon.com, Inc.: revenues & profitability
- Figure 65: Amazon.com, Inc.: assets & liabilities
- Figure 66: PJSC M.video: revenues & profitability

Figure 67: PJSC M.video: assets & liabilities

I would like to order

Product name: Online retail BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

Product link: <https://marketpublishers.com/r/OCA49252631EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OCA49252631EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970