

# Online Retail BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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## Abstracts

Online Retail BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

### SUMMARY

The BRIC Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the BRIC online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the online retail industry and had a total market value of \$3,59,897.1 million in 2018. India was the fastest growing country with a CAGR of 66.1% over the 2014-18 period.

Within the online retail industry, China is the leading country among the BRIC nations with market revenues of \$3,04,175.0 million in 2018. This was followed by India, Brazil and Russia with a value of \$21,780.1, \$18,925.1, and \$15,016.9 million, respectively.

China is expected to lead the online retail industry in the BRIC nations with a

value of \$7,73,754.7 million in 2023, followed by India, Brazil, Russia with expected values of \$82,117.0, \$34,068.5 and \$33,903.9 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC online retail sector

Leading company profiles reveal details of key online retail sector players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC online retail sector with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC online retail sector by value in 2018?

What will be the size of the BRIC online retail sector in 2023?

What factors are affecting the strength of competition in the BRIC online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the BRIC online retail sector?

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## **COMPANIES MENTIONED**

MercadoLibre Inc

B2W Companhia Digital

Via Varejo S.A.

Magazine Luiza SA

Alibaba Group Holding Limited

Amazon.com, Inc.

JD.com Inc

Vipshop Holdings Ltd

E-Commerce China Dangdang Inc.

Apple Inc

Supermarket Grocery Supplies Pvt Ltd

Flipkart Internet Private Limited

Shopper's Stop Ltd

Amway India Enterprises Pvt Ltd

Nykaa E-Retail Pvt Ltd

Wildberries.ru



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