

# Online Music Streaming in Japan - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/O823EADDA751EN.html>

Date: March 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: O823EADDA751EN

## Abstracts

Online Music Streaming in Japan - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Online Music Streaming in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online music streaming market consists of revenues generated from music and music video streaming. Revenues are made up from subscription service charges and ad-supported streams. All currency conversions are carried out at constant annual average 2020 exchange rates.

The Japanese online music streaming market had total revenues of \$544.0m in 2020, representing a compound annual growth rate (CAGR) of 27% between 2016 and 2020.

The subscription services segment was the market's most lucrative in 2020, with total revenues of \$472.5m, equivalent to 86.9% of the market's overall value.

Japanese music artists, record labels and management companies are benefiting from the popularity of physical sales and therefore are unwilling to

offer songs to streaming services.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Japan

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan online music streaming market with five year forecasts

## REASONS TO BUY

What was the size of the Japan online music streaming market by value in 2020?

What will be the size of the Japan online music streaming market in 2025?

What factors are affecting the strength of competition in the Japan online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up Japan's online music streaming market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What have been the most significant mergers/acquisitions over the past few years?

7.3. What strategies do the leading players follow?

## **8 COMPANY PROFILES**

8.1. Spotify AB

8.2. Apple Inc

8.3. Alphabet Inc

8.4. NAVER Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Japan online music streaming market value: \$ million, 2016-20

Table 2: Japan online music streaming market category segmentation: \$ million, 2020

Table 3: Japan online music streaming market geography segmentation: \$ million, 2020

Table 4: Japan online music streaming market value forecast: \$ million, 2020-25

Table 5: Spotify AB: key facts

Table 6: Spotify AB: Key Employees

Table 7: Apple Inc: key facts

Table 8: Apple Inc: Annual Financial Ratios

Table 9: Apple Inc: Key Employees

Table 10: Apple Inc: Key Employees Continued

Table 11: Alphabet Inc: key facts

Table 12: Alphabet Inc: Annual Financial Ratios

Table 13: Alphabet Inc: Key Employees

Table 14: NAVER Corporation: key facts

Table 15: NAVER Corporation: Key Employees

Table 16: Japan size of population (million), 2016-20

Table 17: Japan gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Japan gdp (current prices, \$ billion), 2016-20

Table 19: Japan inflation, 2016-20

Table 20: Japan consumer price index (absolute), 2016-20

Table 21: Japan exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan online music streaming market value: \$ million, 2016-20

Figure 2: Japan online music streaming market category segmentation: % share, by value, 2020

Figure 3: Japan online music streaming market geography segmentation: % share, by value, 2020

Figure 4: Japan online music streaming market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online music streaming market in Japan, 2020

Figure 6: Drivers of buyer power in the online music streaming market in Japan, 2020

Figure 7: Drivers of supplier power in the online music streaming market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online music streaming market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the online music streaming market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the online music streaming market in Japan, 2020

## I would like to order

Product name: Online Music Streaming in Japan - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/O823EADDA751EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O823EADDA751EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

