+44 20 8123 2220
info@marketpublishers.com

Online Music Streaming in Germany

https://marketpublishers.com/r/O8DA84B2F9FEN.html
Date: March 2020
Pages: 46
Price: US$ 350.00 (Single User License)
ID: O8DA84B2F9FEN

Abstracts

Online Music Streaming in Germany

SUMMARY

Online Music Streaming in Germany industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online music streaming market consists of revenues generated from music and music video streaming. Revenues are made up from subscription service charges and ad%li%supported streams. All currency conversions are carried out at constant annual average 2019 exchange rates.

The German Online Music Streaming Market had total revenues of $1,180.6m in 2019, representing a compound annual growth rate (CAGR) of 38.9% between 2015 and 2019.

The Subscription services segment was the Market's most lucrative in 2019, with total revenues of $989.2m, equivalent to 83.8% of the Market's overall value.

56 billion music streams were recorded in Germany in 2017; this grew to 80 billion paid or ad%li%financed music streams in 2018.

+44 20 8123 2220
info@marketpublishers.com

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Germany

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany online music streaming market with five year forecasts

REASONS TO BUY

What was the size of the Germany online music streaming market by value in 2019?

What will be the size of the Germany online music streaming market in 2024?

What factors are affecting the strength of competition in the Germany online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up Germany's online music streaming market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

+44 20 8123 2220
info@marketpublishers.com

7.1. Who are the leading players?
7.2. What have been the most significant mergers/acquisitions over the past few years?
7.3. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Spotify AB
8.2. Apple Inc
8.3. Sirius XM Holdings Inc.
8.4. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Germany online music streaming market value: $ million, 2015-19
Table 2: Germany online music streaming market category segmentation: $ million, 2019
Table 3: Germany online music streaming market geography segmentation: $ million, 2019
Table 4: Germany online music streaming market value forecast: $ million, 2019-24
Table 5: Spotify AB: key facts
Table 6: Spotify AB: Key Employees
Table 7: Apple Inc: key facts
Table 8: Apple Inc: Annual Financial Ratios
Table 9: Apple Inc: Key Employees
Table 10: Apple Inc: Key Employees Continued
Table 11: Sirius XM Holdings Inc.: key facts
Table 12: Sirius XM Holdings Inc.: Annual Financial Ratios
Table 13: Sirius XM Holdings Inc.: Key Employees
Table 14: Sirius XM Holdings Inc.: Key Employees Continued
Table 15: Amazon.com, Inc.: key facts
Table 16: Amazon.com, Inc.: Annual Financial Ratios
Table 17: Amazon.com, Inc.: Key Employees
Table 18: Germany size of population (million), 2015-19
Table 19: Germany gdp (constant 2005 prices, $ billion), 2015-19
Table 20: Germany gdp (current prices, $ billion), 2015-19
Table 21: Germany inflation, 2015-19
Table 22: Germany consumer price index (absolute), 2015-19
Table 23: Germany exchange rate, 2015-19

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Germany online music streaming market value: $ million, 2015-19
Figure 2: Germany online music streaming market category segmentation: % share, by value, 2019
Figure 3: Germany online music streaming market geography segmentation: % share, by value, 2019
Figure 4: Germany online music streaming market value forecast: $ million, 2019-24
Figure 5: Forces driving competition in the online music streaming market in Germany, 2019
Figure 6: Drivers of buyer power in the online music streaming market in Germany, 2019
Figure 7: Drivers of supplier power in the online music streaming market in Germany, 2019
Figure 8: Factors influencing the likelihood of new entrants in the online music streaming market in Germany, 2019
Figure 9: Factors influencing the threat of substitutes in the online music streaming market in Germany, 2019
Figure 10: Drivers of degree of rivalry in the online music streaming market in Germany, 2019

COMPANIES MENTIONED

Spotify AB
Apple Inc
Sirius XM Holdings Inc.
Amazon.com, Inc.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Online Music Streaming in Germany
Product link: https://marketpublishers.com/r/O8DA84B2F9FEN.html
Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O8DA84B2F9FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970