

# Online Music Streaming in France

<https://marketpublishers.com/r/O178B494ADAEN.html>

Date: March 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: O178B494ADAEN

## Abstracts

Online Music Streaming in France

### SUMMARY

Online Music Streaming in France industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online music streaming market consists of revenues generated from music and music video streaming. Revenues are made up from subscription service charges and ad%li%supported streams. All currency conversions are carried out at constant annual average 2019 exchange rates.

The French Online Music Streaming Market had total revenues of \$312.6m in 2019, representing a compound annual growth rate (CAGR) of 27.9% between 2015 and 2019.

The Subscription services segment was the Market's most lucrative in 2019, with total revenues of \$225.3m, equivalent to 72.1% of the Market's overall value.

The number of Subscribers in France increased significantly by 1.7 million in 2019. Approximately 9.4 million French people now listen to music via paid streaming.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in France

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France online music streaming market with five year forecasts

## REASONS TO BUY

What was the size of the France online music streaming market by value in 2019?

What will be the size of the France online music streaming market in 2024?

What factors are affecting the strength of competition in the France online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up France's online music streaming market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What have been the most significant mergers/acquisitions over the past few years?

7.3. What strategies do the leading players follow?

## **8 COMPANY PROFILES**

8.1. Spotify AB

8.2. Apple Inc

8.3. Deezer SA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: France online music streaming market value: \$ million, 2015-19
- Table 2: France online music streaming market category segmentation: \$ million, 2019
- Table 3: France online music streaming market geography segmentation: \$ million, 2019
- Table 4: France online music streaming market value forecast: \$ million, 2019-24
- Table 5: Spotify AB: key facts
- Table 6: Spotify AB: Key Employees
- Table 7: Apple Inc: key facts
- Table 8: Apple Inc: Annual Financial Ratios
- Table 9: Apple Inc: Key Employees
- Table 10: Apple Inc: Key Employees Continued
- Table 11: Deezer SA: key facts
- Table 12: Deezer SA: Key Employees
- Table 13: France size of population (million), 2015-19
- Table 14: France gdp (constant 2005 prices, \$ billion), 2015-19
- Table 15: France gdp (current prices, \$ billion), 2015-19
- Table 16: France inflation, 2015-19
- Table 17: France consumer price index (absolute), 2015-19
- Table 18: France exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: France online music streaming market value: \$ million, 2015-19

Figure 2: France online music streaming market category segmentation: % share, by value, 2019

Figure 3: France online music streaming market geography segmentation: % share, by value, 2019

Figure 4: France online music streaming market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the online music streaming market in France, 2019

Figure 6: Drivers of buyer power in the online music streaming market in France, 2019

Figure 7: Drivers of supplier power in the online music streaming market in France, 2019

Figure 8: Factors influencing the likelihood of new entrants in the online music streaming market in France, 2019

Figure 9: Factors influencing the threat of substitutes in the online music streaming market in France, 2019

Figure 10: Drivers of degree of rivalry in the online music streaming market in France, 2019

### COMPANIES MENTIONED

Spotify AB

Apple Inc

Deezer SA

## I would like to order

Product name: Online Music Streaming in France

Product link: <https://marketpublishers.com/r/O178B494ADAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O178B494ADAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970