

OMRON Corporation - Company Profile and SWOT Analysis

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Abstracts

OMRON Corporation %li%Company Profile and SWOT Analysis

Summary

OMRON Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

OMRON Corporation (OMRON or 'the company') is engaged in offering automation components, equipment and systems for industrial automation, social infrastructure systems, healthcare, and environmental solutions. It also manages search, cultivation, and enhancement of new businesses and provides products, such solar power conditioner equipment, and computer peripheral equipment. OMRON offers various products including sensors, relays, safety devices, automation systems, switches, motion and drives, control devices, road management systems, traffic signal controllers, security/surveillance cameras, automated ticket gates, ticket vending machines, fare adjustment machines, digital thermometers, body composition monitors, pedometers, nebulizers, blood pressure monitors, non-invasive vascular monitors, and portable ECGs. The company operates in Asia%li%Pacific, Middle East, the US, and Europe. The company is headquartered in Kyoto-Shi, Kyoto, Japan.

Scope



Detailed information on OMRON Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting OMRON Corporation in the form of a SWOT analysis

An in-depth view of the business model of OMRON Corporation including a breakdown and examination of key business segments

Intelligence on OMRON Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about OMRON Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of OMRON Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess OMRON Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on OMRON Corporation's business structure, strategy and prospects.



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