

Olympus Corporation - Company Profile and SWOT Analysis

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Abstracts

Olympus Corporation %li%Company Profile and SWOT Analysis

Summary

Olympus Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Olympus Corporation (Olympus or 'the company') is engaged in the manufacturing and marketing of precision machineries and devices for medical, imaging, life science and industrial applications. The company provides several products such as video endoscopy systems, gastrointestinal endoscopes, colon endoscopes, industrial fiberscopes, life science imaging software, virtual slide systems, bio-imaging systems, capsule endoscope systems, reprocessing products for cleaning, disinfection, and sterilization. It also offers microscopic 3D measurement instruments, and industrial microscope ancillary equipment, stereo microscopes, digital camera accessories, software and applications, lens barrel units and binoculars among others. Olympus operates in Japan, Asia and Oceania, North America, and Europe. The company is headquartered in Tokyo, Japan.

Scope

Detailed information on Olympus Corporation required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Olympus Corporation in the form of a SWOT analysis

An in-depth view of the business model of Olympus Corporation including a breakdown and examination of key business segments

Intelligence on Olympus Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Olympus Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Olympus Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Olympus Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Olympus Corporation's business structure, strategy and prospects.

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