

# OJSC Dixy Group - Strategy, SWOT and Corporate Finance Report

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## Abstracts

OJSC Dixy Group - Strategy, SWOT and Corporate Finance Report

### SUMMARY

OJSC Dixy Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

OJSC Dixy Group (Dixy) is a retailer of foods and everyday products, based in Russia. The company offers both food and non-food products. Its product portfolio includes frozen foods, juices and nectars, dairy products, grocery products, vegetables, canned products, pet food, and organic foods. These products are offered through various private label brands including PolnayaKrynka, SeloKuvshinkino, Odarka, LubimyeTraditsii, Tozhinki, OvocshnayaSemeika, FruktovyParad, Figaro and Vertex. It also offers loyalty card programs to its customers. Geographically, it operates a network of retail stores in Central, Northwest and Urals federal districts of Russia, and in Kaliningrad region under Dixy, Megamart, Minimart, and Victoria banners. Dixy is headquartered in Moscow, Russia.

### SCOPE

Detailed information on OJSC Dixy Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting OJSC Dixy Group in the form of a SWOT analysis

An in-depth view of the business model of OJSC Dixy Group including a breakdown and examination of key business segments

Intelligence on OJSC Dixy Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about OJSC Dixy Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of OJSC Dixy Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess OJSC Dixy Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on OJSC Dixy Group's business structure, strategy and prospects.

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### COMPANIES MENTIONED

OJSC Dixy Group

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