

Oils & Fats in Turkey

<https://marketpublishers.com/r/O728F48B54EEN.html>

Date: February 2020

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: O728F48B54EEN

Abstracts

Oils & Fats in Turkey

SUMMARY

Oils & Fats in Turkey industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oils & fats market consist of the retail sale of edible oils and solid fats. The oils segment consists of cooking sprays, corn oil, olive oil, sunflower oil, vegetable oil, and other edible oils. The solid fats segment consists of compound cooking fats (CCF), ghee, lard, shortening, and other solid fats. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Turkish oils & fats market had total revenues of \$1,978.8m in 2018, representing a compound annual growth rate (CAGR) of 3.3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.2% between 2014%li%2018, to reach a total of 965.2 million kilograms in 2018.

Rising disposable incomes among middle class population supported the growth

of oil and fats market in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oils & fats market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oils & fats market in Turkey

Leading company profiles reveal details of key oils & fats market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey oils & fats market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey oils & fats market by value in 2018?

What will be the size of the Turkey oils & fats market in 2023?

What factors are affecting the strength of competition in the Turkey oils & fats market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's oils & fats market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish oils & fats market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Savola Group Co
- 8.2. AG Anadolu Group Holding AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey oils & fats market value: \$ million, 2014-18
Table 2: Turkey oils & fats market volume: million kilograms, 2014-18
Table 3: Turkey oils & fats market category segmentation: \$ million, 2018
Table 4: Turkey oils & fats market geography segmentation: \$ million, 2018
Table 5: Turkey oils & fats market distribution: % share, by value, 2018
Table 6: Turkey oils & fats market value forecast: \$ million, 2018-23
Table 7: Turkey oils & fats market volume forecast: million kilograms, 2018-23
Table 8: Turkey oils & fats market share: % share, by value, 2018
Table 9: Savola Group Co: key facts
Table 10: Savola Group Co: Annual Financial Ratios
Table 11: Savola Group Co: Annual Financial Ratios (Continued)
Table 12: Savola Group Co: Key Employees
Table 13: AG Anadolu Group Holding AS: key facts
Table 14: AG Anadolu Group Holding AS: Annual Financial Ratios
Table 15: AG Anadolu Group Holding AS: Key Employees
Table 16: Turkey size of population (million), 2014-18
Table 17: Turkey gdp (constant 2005 prices, \$ billion), 2014-18
Table 18: Turkey gdp (current prices, \$ billion), 2014-18
Table 19: Turkey inflation, 2014-18
Table 20: Turkey consumer price index (absolute), 2014-18
Table 21: Turkey exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

- Figure 1: Turkey oils & fats market value: \$ million, 2014-18
- Figure 2: Turkey oils & fats market volume: million kilograms, 2014-18
- Figure 3: Turkey oils & fats market category segmentation: % share, by value, 2018
- Figure 4: Turkey oils & fats market geography segmentation: % share, by value, 2018
- Figure 5: Turkey oils & fats market distribution: % share, by value, 2018
- Figure 6: Turkey oils & fats market value forecast: \$ million, 2018-23
- Figure 7: Turkey oils & fats market volume forecast: million kilograms, 2018-23
- Figure 8: Forces driving competition in the oils & fats market in Turkey, 2018
- Figure 9: Drivers of buyer power in the oils & fats market in Turkey, 2018
- Figure 10: Drivers of supplier power in the oils & fats market in Turkey, 2018
- Figure 11: Factors influencing the likelihood of new entrants in the oils & fats market in Turkey, 2018
- Figure 12: Factors influencing the threat of substitutes in the oils & fats market in Turkey, 2018
- Figure 13: Drivers of degree of rivalry in the oils & fats market in Turkey, 2018
- Figure 14: Turkey oils & fats market share: % share, by value, 2018

COMPANIES MENTIONED

Savola Group Co
AG Anadolu Group Holding AS

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