

Oils & Fats in Germany

<https://marketpublishers.com/r/OE0E677A42FEN.html>

Date: February 2020

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: OE0E677A42FEN

Abstracts

Oils & Fats in Germany

SUMMARY

Oils & Fats in Germany industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oils & fats market consist of the retail sale of edible oils and solid fats. The oils segment consists of cooking sprays, corn oil, olive oil, sunflower oil, vegetable oil, and other edible oils. The solid fats segment consists of compound cooking fats (CCF), ghee, lard, shortening, and other solid fats. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The German oils & fats market had total revenues of \$4,118.0m in 2018, representing a compound annual growth rate (CAGR) of 2.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 1.8% between 2014%li%2018, to reach a total of 835.3 million kilograms in 2018.

Favorable economic conditions and increasing purchasing power in the country supported the growth of oil and fats market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oils & fats market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oils & fats market in Germany

Leading company profiles reveal details of key oils & fats market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany oils & fats market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany oils & fats market by value in 2018?

What will be the size of the Germany oils & fats market in 2023?

What factors are affecting the strength of competition in the Germany oils & fats market?

How has the market performed over the last five years?

What are the main segments that make up Germany's oils & fats market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German oils & fats market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Deutschland Holding GmbH
- 8.2. BROKELMANN + Co - Oelmuhle GmbH + Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany oils & fats market value: \$ million, 2014-18
- Table 2: Germany oils & fats market volume: million kilograms, 2014-18
- Table 3: Germany oils & fats market category segmentation: \$ million, 2018
- Table 4: Germany oils & fats market geography segmentation: \$ million, 2018
- Table 5: Germany oils & fats market distribution: % share, by value, 2018
- Table 6: Germany oils & fats market value forecast: \$ million, 2018-23
- Table 7: Germany oils & fats market volume forecast: million kilograms, 2018-23
- Table 8: Germany oils & fats market share: % share, by value, 2018
- Table 9: Unilever Deutschland Holding GmbH: key facts
- Table 10: Unilever Deutschland Holding GmbH: Key Employees
- Table 11: BROKELMANN + Co - Oelmuhle GmbH + Co: key facts
- Table 12: BROKELMANN + Co - Oelmuhle GmbH + Co: Key Employees
- Table 13: Germany size of population (million), 2014-18
- Table 14: Germany gdp (constant 2005 prices, \$ billion), 2014-18
- Table 15: Germany gdp (current prices, \$ billion), 2014-18
- Table 16: Germany inflation, 2014-18
- Table 17: Germany consumer price index (absolute), 2014-18
- Table 18: Germany exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

- Figure 1: Germany oils & fats market value: \$ million, 2014-18
- Figure 2: Germany oils & fats market volume: million kilograms, 2014-18
- Figure 3: Germany oils & fats market category segmentation: % share, by value, 2018
- Figure 4: Germany oils & fats market geography segmentation: % share, by value, 2018
- Figure 5: Germany oils & fats market distribution: % share, by value, 2018
- Figure 6: Germany oils & fats market value forecast: \$ million, 2018-23
- Figure 7: Germany oils & fats market volume forecast: million kilograms, 2018-23
- Figure 8: Forces driving competition in the oils & fats market in Germany, 2018
- Figure 9: Drivers of buyer power in the oils & fats market in Germany, 2018
- Figure 10: Drivers of supplier power in the oils & fats market in Germany, 2018
- Figure 11: Factors influencing the likelihood of new entrants in the oils & fats market in Germany, 2018
- Figure 12: Factors influencing the threat of substitutes in the oils & fats market in Germany, 2018
- Figure 13: Drivers of degree of rivalry in the oils & fats market in Germany, 2018
- Figure 14: Germany oils & fats market share: % share, by value, 2018

COMPANIES MENTIONED

Unilever Deutschland Holding GmbH
BROKELMANN + Co - Oelmuhle GmbH + Co

I would like to order

Product name: Oils & Fats in Germany

Product link: <https://marketpublishers.com/r/OE0E677A42FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OE0E677A42FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970