

# Oils & Fats in China

<https://marketpublishers.com/r/O73B115714FEN.html>

Date: February 2020

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: O73B115714FEN

## Abstracts

Oils & Fats in China

### SUMMARY

Oils & Fats in China industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The oils & fats market consist of the retail sale of edible oils and solid fats. The oils segment consists of cooking sprays, corn oil, olive oil, sunflower oil, vegetable oil, and other edible oils. The solid fats segment consists of compound cooking fats (CCF), ghee, lard, shortening, and other solid fats. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Chinese oils & fats market had total revenues of \$34,442.2m in 2018, representing a compound annual growth rate (CAGR) of 12.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 6.8% between 2014%li%2018, to reach a total of 9,244.2 million kilograms in 2018.

China is the largest consumer of oils & fats in Asia%li%Pacific and accounted for 56.3% in 2018.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the oils & fats market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oils & fats market in China

Leading company profiles reveal details of key oils & fats market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China oils & fats market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the China oils & fats market by value in 2018?

What will be the size of the China oils & fats market in 2023?

What factors are affecting the strength of competition in the China oils & fats market?

How has the market performed over the last five years?

How large is China's oils & fats market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese oils & fats market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Wilmar International Limited
- 8.2. Shandong Deli Food Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: China oils & fats market value: \$ million, 2014-18
Table 2: China oils & fats market volume: million kilograms, 2014-18
Table 3: China oils & fats market category segmentation: \$ million, 2018
Table 4: China oils & fats market geography segmentation: \$ million, 2018
Table 5: China oils & fats market distribution: % share, by value, 2018
Table 6: China oils & fats market value forecast: \$ million, 2018-23
Table 7: China oils & fats market volume forecast: million kilograms, 2018-23
Table 8: China oils & fats market share: % share, by value, 2018
Table 9: Wilmar International Limited: key facts
Table 10: Wilmar International Limited: Annual Financial Ratios
Table 11: Wilmar International Limited: Key Employees
Table 12: Wilmar International Limited: Key Employees Continued
Table 13: Shandong Deli Food Co Ltd: key facts
Table 14: Shandong Deli Food Co Ltd: Key Employees
Table 15: China size of population (million), 2014-18
Table 16: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 17: China gdp (current prices, \$ billion), 2014-18
Table 18: China inflation, 2014-18
Table 19: China consumer price index (absolute), 2014-18
Table 20: China exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: China oils & fats market value: \$ million, 2014-18

Figure 2: China oils & fats market volume: million kilograms, 2014-18

Figure 3: China oils & fats market category segmentation: % share, by value, 2018

Figure 4: China oils & fats market geography segmentation: % share, by value, 2018

Figure 5: China oils & fats market distribution: % share, by value, 2018

Figure 6: China oils & fats market value forecast: \$ million, 2018-23

Figure 7: China oils & fats market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the oils & fats market in China, 2018

Figure 9: Drivers of buyer power in the oils & fats market in China, 2018

Figure 10: Drivers of supplier power in the oils & fats market in China, 2018

Figure 11: Factors influencing the likelihood of new entrants in the oils & fats market in China, 2018

Figure 12: Factors influencing the threat of substitutes in the oils & fats market in China, 2018

Figure 13: Drivers of degree of rivalry in the oils & fats market in China, 2018

Figure 14: China oils & fats market share: % share, by value, 2018

### COMPANIES MENTIONED

Wilmar International Limited

Shandong Deli Food Co Ltd

## I would like to order

Product name: Oils & Fats in China

Product link: <https://marketpublishers.com/r/O73B115714FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O73B115714FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970