

# Oils & Fats in Canada

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## Abstracts

Oils & Fats in Canada

### SUMMARY

Oils & Fats in Canada industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The oils & fats market consist of the retail sale of edible oils and solid fats. The oils segment consists of cooking sprays, corn oil, olive oil, sunflower oil, vegetable oil, and other edible oils. The solid fats segment consists of compound cooking fats (CCF), ghee, lard, shortening, and other solid fats. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Canadian oils & fats market had total revenues of \$1,723.6m in 2018, representing a compound annual growth rate (CAGR) of 3.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 3% between 2014%li%2018, to reach a total of 538.6 million kilograms in 2018.

Favorable economic conditions and increasing consumer purchasing power are the primary factors driving the growth of this market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the oils & fats market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oils & fats market in Canada

Leading company profiles reveal details of key oils & fats market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada oils & fats market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Canada oils & fats market by value in 2018?

What will be the size of the Canada oils & fats market in 2023?

What factors are affecting the strength of competition in the Canada oils & fats market?

How has the market performed over the last five years?

How large is Canada's oils & fats market in relation to its regional counterparts?

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### COMPANIES MENTIONED

Unilever Canada Inc

The J.M. Smucker Co

NOW Inc

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