

Oil and Gas in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Oil & Gas in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oil and gas market volume is defined as the total consumption (barrels of oil equivalent) of refined petroleum products and natural gas by end-users in each country. The value of the oil segment reflects the total volume of refined petroleum products, including refinery consumption and losses, multiplied by the hub price of crude oil. The value of the gas segment is calculated as the total volume of natural gas consumed multiplied by the price of natural gas (Henry Hub spot price). The values represent the total revenues available to exploration and production companies from sales of crude oil and natural gas. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The North American oil and gas drilling market had total revenues of \$289.9bn in 2020, representing a compound annual rate of change (CARC) of -4%

between 2016 and 2020.

Market consumption volumes declined with a CARC of -0.5% between 2016 and 2020, to reach a total of 12,189.6 million BoE in 2020.

The value of the North American oil and gas market declined by 39.1% in 2020, with the COVID-19 pandemic depressing demand and leading to the collapse of oil and gas prices.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oil & gas market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oil & gas market in North America

Leading company profiles reveal details of key oil & gas market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America oil & gas market with five year forecasts

REASONS TO BUY

What was the size of the North America oil & gas market by value in 2020?

What will be the size of the North America oil & gas market in 2025?

What factors are affecting the strength of competition in the North America oil & gas market?

How has the market performed over the last five years?

What are the main segments that make up North America's oil & gas market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What have been the most significant contracts/acquisitions over the last year?

7.4. How might COVID-19 impact this competitive landscape?

8 COMPANY PROFILES

8.1. Exxon Mobil Corporation

8.2. Petroleos Mexicanos

8.3. Chevron Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America oil & gas market value: \$ billion, 2016-20
- Table 2: North America oil & gas market volume: million BoE, 2016-20
- Table 3: North America oil & gas market category segmentation: \$ billion, 2020
- Table 4: North America oil & gas market geography segmentation: \$ million, 2020
- Table 5: North America oil & gas market value forecast: \$ billion, 2020-25
- Table 6: North America oil & gas market volume forecast: million BoE, 2020-25
- Table 7: Exxon Mobil Corporation: key facts
- Table 8: Exxon Mobil Corporation: Annual Financial Ratios
- Table 9: Exxon Mobil Corporation: Key Employees
- Table 10: Exxon Mobil Corporation: Key Employees Continued
- Table 11: Petroleos Mexicanos: key facts
- Table 12: Petroleos Mexicanos: Key Employees
- Table 13: Chevron Corporation: key facts
- Table 14: Chevron Corporation: Annual Financial Ratios
- Table 15: Chevron Corporation: Annual Financial Ratios (Continued)
- Table 16: Chevron Corporation: Key Employees
- Table 17: Chevron Corporation: Key Employees Continued
- Table 18: North America exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: North America oil & gas market value: \$ billion, 2016-20

Figure 2: North America oil & gas market volume: million BoE, 2016-20

Figure 3: North America oil & gas market category segmentation: % share, by value, 2020

Figure 4: North America oil & gas market geography segmentation: % share, by value, 2020

Figure 5: North America oil & gas market value forecast: \$ billion, 2020-25

Figure 6: North America oil & gas market volume forecast: million BoE, 2020-25

Figure 7: Forces driving competition in the oil & gas market in North America, 2020

Figure 8: Drivers of buyer power in the oil & gas market in North America, 2020

Figure 9: Drivers of supplier power in the oil & gas market in North America, 2020

Figure 10: Factors influencing the likelihood of new entrants in the oil & gas market in North America, 2020

Figure 11: Factors influencing the threat of substitutes in the oil & gas market in North America, 2020

Figure 12: Drivers of degree of rivalry in the oil & gas market in North America, 2020

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