

Oceana Group Limited - Company Profile and SWOT Analysis

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Abstracts

Oceana Group Limited %li%Company Profile and SWOT Analysis

Summary

Oceana Group Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Oceana Group Limited (Oceana) is a fishing company, which carries out catching, processing, marketing, and distribution business activities of fish. Its products include canned fish, fish meal, fish oil, lobster, squid, horse mackerel, pelagic fish, and hake. Oceana provides its products to individuals, retailers, wholesalers, restaurants, food producers, and feed manufacturers located in Southern Africa, West Africa, North America, Far East Asia, Europe, and Australia. The company has operations in South Africa, Namibia, Angola, and the US. It markets its products under the Lucky Star and Glenryck brands. Oceana is headquartered in Cape Town, Western Cape, South Africa.

Scope

Detailed information on Oceana Group Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Oceana Group

Limited in the form of a SWOT analysis

An in-depth view of the business model of Oceana Group Limited including a breakdown and examination of key business segments

Intelligence on Oceana Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Oceana Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Oceana Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Oceana Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Oceana Group Limited's business structure, strategy and prospects.

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