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# Novartis AG - Company Profile and SWOT Analysis

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## Abstracts

Novartis AG %li%Company Profile and SWOT Analysis

Summary

Novartis AG %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Novartis AG (Novartis or ‘the company’) manufactures, and supplies pharmaceutical products, and generic and biosimilar medicines. The company’s product portfolio includes biopharmaceuticals, ophthalmic pharmaceuticals, anti-infectives, retail generics, vision care products, generic medicines and biosimilars. It provides products for cancer, cardio metabolic, cell and gene therapy. Novartis offers its products under Alcon, Azarga, Ciprodex, Cibacen, Cosentyx, Sandoz, Votrient, DAILIES, Clear Care, AIR OPTIX, FreshLook and Lucentis brand names. It also conducts various research and development activities through its Novartis Institutes for BioMedical Research (NIBR). It has operations across Asia, Europe, the US, and Africa. The company is headquartered in Basel, Switzerland.

Scope

Detailed information on Novartis AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Novartis AG in the

form of a SWOT analysis

An in-depth view of the business model of Novartis AG including a breakdown and examination of key business segments

Intelligence on Novartis AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Novartis AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Novartis AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Novartis AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Novartis AG's business structure, strategy and prospects.

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# Contents

Table of Contents
Company Snapshot
Novartis AG: Company Overview
Novartis AG: Overview and Key Facts
Novartis AG: Overview
Novartis AG: Key Facts
Novartis AG: Key Employees
Novartis AG: Key Employee Biographies
Novartis AG: Major Products and Services
Novartis AG: Management Statement
Novartis AG: Locations and Subsidiaries
Novartis AG: Key Competitors
Novartis AG: Company Analysis
Novartis AG: Business Description
Novartis AG: SWOT Analysis
Novartis AG: SWOT Overview
Novartis AG: Strengths
Novartis AG: Weaknesses
Novartis AG: Opportunities
Novartis AG: Threats
Novartis AG: Corporate Financial Deals Activity
Novartis AG: Financial Deals Overview
Novartis AG: Targets and Partners
Novartis AG: Top Deals 2020 - 2024YTD*
Novartis AG: Advisors
Novartis AG: Top Legal Advisors
Novartis AG: Top Financial Advisors
Novartis AG: Mergers and Acquisitions
Novartis AG: Corporate Venturing
Novartis AG: Capital Raising
Novartis AG: Partnership
Novartis AG: Divestments
Novartis AG: Recent Developments
Novartis AG: News and Events Summary
Novartis AG: Business Expansion
Novartis AG: Corporate Social Responsibility
Novartis AG: Financial Deals

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Novartis AG: Market Developments
Novartis AG: Red Flags/DistressSignals
Novartis AG: Research & Development
Novartis AG: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

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# List Of Tables

## LIST OF TABLES

Table 1: Novartis AG: Key Facts
Table 2: Novartis AG: Key Employees
Table 3: Novartis AG: Locations and Subsidiaries
Table 4: Novartis AG: Key Competitors
Table 5: Novartis AG: Deal Activity by Deal Type - Volume (TTM*)
Table 6: Novartis AG: M&A Activity by Geography (TTM*)
Table 7: Novartis AG: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
Table 8: Novartis AG: M&A Average Deal Size - Value (US$m)
Table 9: Novartis AG: Targets and Partners
Table 10: Novartis AG: Top Deals 2020 - 2024YTD*
Table 11: Novartis AG: Legal Advisor Ranking by Value (US$m)
Table 12: Novartis AG: Financial Advisor Ranking by Value (US$m)
Table 13: Novartis AG: M&A Volume and Value Trend (2020 - YTD*2024)
Table 14: Novartis AG: M&A Activity by Geography (2020 - YTD*2024)
Table 15: Novartis AG: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
Table 16: Novartis AG: Corporate Venturing by Geography (2020 - YTD*2024)
Table 17: Novartis AG: Capital Raising Volume and Value Trend (2020 - YTD*2024)
Table 18: Novartis AG: Capital Raising by Deal Type (2020 - YTD*2024)
Table 19: Novartis AG: Partnership Volume and Value Trend (2020 - YTD*2024)
Table 20: Novartis AG: Partnership Trend by Deal Type (2020 - YTD*2024)
Table 21: Novartis AG: Divestments Volume and Value Trend (2020 - YTD*2024)
Table 22: Novartis AG: Divestments by Geography (2020 - YTD*2024)
Table 23: Novartis AG: News and Events Summary
Table 24: Novartis AG: Business Expansion
Table 25: Novartis AG: Corporate Social Responsibility
Table 26: Novartis AG: Financial Deals
Table 27: Novartis AG: Market Developments
Table 28: Novartis AG: Red Flags/DistressSignals
Table 29: Novartis AG: Research & Development
Table 30: Novartis AG: Strategy and Operations

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# List Of Figures

## LIST OF FIGURES

Figure 1: Novartis AG: Deal Activity by Deal Type - Volume (TTM*)
Figure 2: Novartis AG: M&A Activity by Geography (TTM*)
Figure 3: Novartis AG: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
Figure 4: Novartis AG: M&A Average Deal Size - Value (US$m)
Figure 5: Novartis AG: M&A Volume and Value Trend (2020 - YTD*2024)
Figure 6: Novartis AG: M&A Activity by Geography (2020 - YTD*2024)
Figure 7: Novartis AG: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
Figure 8: Novartis AG: Corporate Venturing by Geography (2020 - YTD*2024)
Figure 9: Novartis AG: Capital Raising Volume and Value Trend (2020 - YTD*2024)
Figure 10: Novartis AG: Capital Raising by Deal Type (2020 - YTD*2024)
Figure 11: Novartis AG: Partnership Volume and Value Trend (2020 - YTD*2024)
Figure 12: Novartis AG: Partnership Trend by Deal Type (2020 - YTD*2024)
Figure 13: Novartis AG: Divestments Volume and Value Trend (2020 - YTD*2024)
Figure 14: Novartis AG: Divestments by Geography (2020 - YTD*2024)

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