

Novartis AG - Company Profile and SWOT Analysis

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Abstracts

Novartis AG %li%Company Profile and SWOT Analysis

Summary

Novartis AG %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Novartis AG (Novartis or 'the company') manufactures, and supplies pharmaceutical products, and generic and biosimilar medicines. The company's product portfolio includes biopharmaceuticals, ophthalmic pharmaceuticals, anti-infectives, retail generics, vision care products, generic medicines and biosimilars. It provides products for cancer, cardio metabolic, cell and gene therapy. Novartis offers its products under Alcon, Azarga, Ciprodex, Cibacen, Cosentyx, Sandoz, Votrient, DAILIES, Clear Care, AIR OPTIX, FreshLook and Lucentis brand names. It also conducts various research and development activities through its Novartis Institutes for BioMedical Research (NIBR). It has operations across Asia, Europe, the US, and Africa. The company is headquartered in Basel, Switzerland.

Scope

Detailed information on Novartis AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Novartis AG in the

form of a SWOT analysis

An in-depth view of the business model of Novartis AG including a breakdown and examination of key business segments

Intelligence on Novartis AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Novartis AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Novartis AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Novartis AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Novartis AG's business structure, strategy and prospects.

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