

# Norway Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/N8FB344CB061EN.html>

Date: October 2023

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: N8FB344CB061EN

## Abstracts

Norway Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Food & Grocery Retail in Norway industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Norwegian food & grocery retail market had total revenues of \$31.2 billion in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

The food segment accounted for the market's largest proportion in 2022, with total revenues of \$23.2 billion, equivalent to 74.5% of the market's overall value.

Norwegian grocery stores are facing high prices due to various factors, including high tariffs on imported meat and agricultural products, which keep them out of the market. This is done to prevent competition with Norway's meat production

at higher costs.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Norway

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway food & grocery retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Norway food & grocery retail market by value in 2022?

What will be the size of the Norway food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Norway food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Norway's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of the leading players?
- 7.3. Are any disruptors posing a threat to the incumbents?

## **8 COMPANY PROFILES**

- 8.1. NorgesGruppen ASA
- 8.2. Coop Norge SA
- 8.3. Reitangruppen AS

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Norway food & grocery retail market value: \$ million, 2017-22

Table 2: Norway food & grocery retail market category segmentation: % share, by value, 2017-2022

Table 3: Norway food & grocery retail market category segmentation: \$ million, 2017-2022

Table 4: Norway food & grocery retail market geography segmentation: \$ million, 2022

Table 5: Norway food & grocery retail market value forecast: \$ million, 2022-27

Table 6: NorgesGruppen ASA: key facts

Table 7: NorgesGruppen ASA: Key Employees

Table 8: Coop Norge SA: key facts

Table 9: Coop Norge SA: Key Employees

Table 10: Reitangruppen AS: key facts

Table 11: Reitangruppen AS: Key Employees

Table 12: Norway size of population (million), 2018-22

Table 13: Norway gdp (constant 2005 prices, \$ billion), 2018-22

Table 14: Norway gdp (current prices, \$ billion), 2018-22

Table 15: Norway inflation, 2018-22

Table 16: Norway consumer price index (absolute), 2018-22

Table 17: Norway exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Norway food & grocery retail market value: \$ million, 2017-22

Figure 2: Norway food & grocery retail market category segmentation: \$ million, 2017-2022

Figure 3: Norway food & grocery retail market geography segmentation: % share, by value, 2022

Figure 4: Norway food & grocery retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the food & grocery retail market in Norway, 2022

Figure 6: Drivers of buyer power in the food & grocery retail market in Norway, 2022

Figure 7: Drivers of supplier power in the food & grocery retail market in Norway, 2022

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Norway, 2022

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Norway, 2022

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Norway, 2022

## I would like to order

Product name: Norway Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/N8FB344CB061EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N8FB344CB061EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

