

North America Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Wireless Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The North American wireless telecommunication services market had total revenues of \$228.3 billion in 2022, representing a compound annual growth rate (CAGR) of 1.3% between 2017 and 2022.

Market volume increased at a CAGR of 5% between 2017 and 2022, reaching a total of 744.5 million subscribers in 2022.

The growth of the North American wireless telecommunication services market

can also be attributed to the increase in mobile penetration in the region. For instance, according to in-house research, mobile penetration in Canada stood at 86.8 per 100 people in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in North America

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America wireless telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the North America wireless telecommunication services market by value in 2022?

What will be the size of the North America wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the North America wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up North America's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

8.1. AT&T Inc

8.2. Verizon Communications Inc.

8.3. America Movil, SA DE C.V.

8.4. T-Mobile US, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America wireless telecommunication services market value: \$ billion, 2017–22

Table 2: North America wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: North America wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: North America wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: North America wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: North America wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: North America wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: North America wireless telecommunication services market share: % share, by volume, 2022

Table 9: AT&T Inc: key facts

Table 10: AT&T Inc: Annual Financial Ratios

Table 11: AT&T Inc: Key Employees

Table 12: Verizon Communications Inc.: key facts

Table 13: Verizon Communications Inc.: Annual Financial Ratios

Table 14: Verizon Communications Inc.: Key Employees

Table 15: Verizon Communications Inc.: Key Employees Continued

Table 16: America Movil, SA DE C.V.: key facts

Table 17: America Movil, SA DE C.V.: Annual Financial Ratios

Table 18: America Movil, SA DE C.V.: Key Employees

Table 19: America Movil, SA DE C.V.: Key Employees Continued

Table 20: T-Mobile US, Inc.: key facts

Table 21: T-Mobile US, Inc.: Annual Financial Ratios

Table 22: T-Mobile US, Inc.: Key Employees

Table 23: T-Mobile US, Inc.: Key Employees Continued

Table 24: North America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: North America wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: North America wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: North America wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: North America wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: North America wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: North America wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in North America, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in North America, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in North America, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in North America, 2022

Figure 11: North America wireless telecommunication services market share: % share, by volume, 2022

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