

North America Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/N2E627BB46C9EN.html>

Date: August 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: N2E627BB46C9EN

Abstracts

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SUMMARY

Wine in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wine market consists of the sale of still wine, sparkling wine and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The North American wine market had total revenues of \$53,725.2m in 2021, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.5% between 2016 and 2021, to reach a total of 4,456.5 million liters in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.9% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$62,075.5m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in North America

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America wine market with five year forecasts

REASONS TO BUY

What was the size of the North America wine market by value in 2021?

What will be the size of the North America wine market in 2026?

What factors are affecting the strength of competition in the North America wine market?

How has the market performed over the last five years?

What are the main segments that make up North America's wine market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American wine market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the North American wine market in recent years?

8 COMPANY PROFILES

- 8.1. E. & J. Gallo Winery
- 8.2. The Wine Group Inc
- 8.3. Treasury Wine Estates Ltd
- 8.4. Constellation Brands, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America wine market value: \$ million, 2016-21
- Table 2: North America wine market volume: million Liters, 2016-21
- Table 3: North America wine market category segmentation: \$ million, 2021
- Table 4: North America wine market geography segmentation: \$ million, 2021
- Table 5: North America wine market distribution: % share, by volume, 2021
- Table 6: North America wine market value forecast: \$ million, 2021-26
- Table 7: North America wine market volume forecast: million Liters, 2021-26
- Table 8: North America wine market share: % share, by volume, 2021
- Table 9: E. & J. Gallo Winery: key facts
- Table 10: E. & J. Gallo Winery: Key Employees
- Table 11: The Wine Group Inc: key facts
- Table 12: The Wine Group Inc: Key Employees
- Table 13: Treasury Wine Estates Ltd: key facts
- Table 14: Treasury Wine Estates Ltd: Annual Financial Ratios
- Table 15: Treasury Wine Estates Ltd: Key Employees
- Table 16: Constellation Brands, Inc.: key facts
- Table 17: Constellation Brands, Inc.: Annual Financial Ratios
- Table 18: Constellation Brands, Inc.: Key Employees
- Table 19: Constellation Brands, Inc.: Key Employees Continued
- Table 20: North America exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: North America wine market value: \$ million, 2016-21

Figure 2: North America wine market volume: million Liters, 2016-21

Figure 3: North America wine market category segmentation: % share, by value, 2021

Figure 4: North America wine market geography segmentation: % share, by value, 2021

Figure 5: North America wine market distribution: % share, by volume, 2021

Figure 6: North America wine market value forecast: \$ million, 2021-26

Figure 7: North America wine market volume forecast: million Liters, 2021-26

Figure 8: Forces driving competition in the wine market in North America, 2021

Figure 9: Drivers of buyer power in the wine market in North America, 2021

Figure 10: Drivers of supplier power in the wine market in North America, 2021

Figure 11: Factors influencing the likelihood of new entrants in the wine market in North America, 2021

Figure 12: Factors influencing the threat of substitutes in the wine market in North America, 2021

Figure 13: Drivers of degree of rivalry in the wine market in North America, 2021

Figure 14: North America wine market share: % share, by volume, 2021

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