

# North America Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/N4FB87B2846FEN.html>

Date: July 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: N4FB87B2846FEN

## Abstracts

North America Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The North American telecommunication services market had total revenues of \$378.8 billion in 2022, representing a compound annual growth rate (CAGR) of 0.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.1% between 2017 and 2022, to reach a total of 1,003.1 million total subscriptions in 2022.

The US accounted for the largest share of the telecommunication services market in North America with a share of 85% in 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in North America

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America telecommunication services market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the North America telecommunication services market by value in 2022?

What will be the size of the North America telecommunication services market in 2027?

What factors are affecting the strength of competition in the North America telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in North America's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What have been the recent developments in the telecommunication services market in the country?

## **8 COMPANY PROFILES**

8.1. AT&T Inc

8.2. Comcast Business Communications LLC

8.3. America Movil, SA DE C.V.

8.4. BCE Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America telecommunication services market value: \$ billion, 2017-22

Table 2: North America telecommunication services market volume: million Total Subscriptions, 2017-22

Table 3: North America telecommunication services market category segmentation: % share, by value, 2017-2022

Table 4: North America telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: North America telecommunication services market geography segmentation: \$ billion, 2022

Table 6: North America telecommunication services market value forecast: \$ billion, 2022-27

Table 7: North America telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Table 8: AT&T Inc: key facts

Table 9: AT&T Inc: Annual Financial Ratios

Table 10: AT&T Inc: Key Employees

Table 11: Comcast Business Communications LLC: key facts

Table 12: Comcast Business Communications LLC: Key Employees

Table 13: America Movil, SA DE C.V.: key facts

Table 14: America Movil, SA DE C.V.: Annual Financial Ratios

Table 15: America Movil, SA DE C.V.: Key Employees

Table 16: America Movil, SA DE C.V.: Key Employees Continued

Table 17: BCE Inc.: key facts

Table 18: BCE Inc.: Annual Financial Ratios

Table 19: BCE Inc.: Key Employees

Table 20: BCE Inc.: Key Employees Continued

Table 21: North America exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: North America telecommunication services market value: \$ billion, 2017-22

Figure 2: North America telecommunication services market volume: million Total Subscriptions, 2017-22

Figure 3: North America telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: North America telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: North America telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: North America telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in North America, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in North America, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in North America, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in North America, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in North America, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in North America, 2022

## I would like to order

Product name: North America Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/N4FB87B2846FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N4FB87B2846FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

