

# North America Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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# **Abstracts**

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# SUMMARY

Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The North American telecommunication services market is expected to generate total revenues of \$359.1 billion in 2022, representing a compound annual growth rate (CAGR) of 0.1% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 3.0% between 2017 and 2022, to reach a total of 1 billion subscriptions in 2022.



Weaker growth expected in 2022 is set to be a result of a slowdown in revenue growth from the wireless segment—revenues in that segment are expected to go up by 2.1%.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in North America

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America telecommunication services market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the North America telecommunication services market by value in 2021?

What will be the size of the North America telecommunication services market in 2026?

What factors are affecting the strength of competition in the North America telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in North America's telecommunication services market?



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