

# North America Software Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Software in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

Most businesses increased their ability to operate remotely during the pandemic, and their IT requirements underwent a significant change, driving the demand for software, globally.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the software market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in North America

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America software market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the North America software market by value in 2022?

What will be the size of the North America software market in 2027?

What factors are affecting the strength of competition in the North America software market?

How has the market performed over the last five years?

Who are the top competitors in North America's software market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

## **8 COMPANY PROFILES**

- 8.1. Microsoft Corporation
- 8.2. International Business Machines Corporation
- 8.3. Alphabet Inc
- 8.4. Oracle Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America software market value: \$ billion, 2017-22
- Table 2: North America software market category segmentation: % share, by value, 2017-2022
- Table 3: North America software market category segmentation: \$ billion, 2017-2022
- Table 4: North America software market geography segmentation: \$ billion, 2022
- Table 5: North America software market value forecast: \$ billion, 2022-27
- Table 6: Microsoft Corporation: key facts
- Table 7: Microsoft Corporation: Annual Financial Ratios
- Table 8: Microsoft Corporation: Key Employees
- Table 9: Microsoft Corporation: Key Employees Continued
- Table 10: International Business Machines Corporation: key facts
- Table 11: International Business Machines Corporation: Annual Financial Ratios
- Table 12: International Business Machines Corporation: Key Employees
- Table 13: International Business Machines Corporation: Key Employees Continued
- Table 14: International Business Machines Corporation: Key Employees Continued
- Table 15: Alphabet Inc: key facts
- Table 16: Alphabet Inc: Annual Financial Ratios
- Table 17: Alphabet Inc: Key Employees
- Table 18: Oracle Corporation: key facts
- Table 19: Oracle Corporation: Annual Financial Ratios
- Table 20: Oracle Corporation: Key Employees
- Table 21: North America exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: North America software market value: \$ billion, 2017-22

Figure 2: North America software market category segmentation: \$ billion, 2017-2022

Figure 3: North America software market geography segmentation: % share, by value, 2022

Figure 4: North America software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the software market in North America, 2022

Figure 6: Drivers of buyer power in the software market in North America, 2022

Figure 7: Drivers of supplier power in the software market in North America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the software market in North America, 2022

Figure 9: Factors influencing the threat of substitutes in the software market in North America, 2022

Figure 10: Drivers of degree of rivalry in the software market in North America, 2022

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