

North America Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Savory Snacks in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The North American Savory Snacks market had total revenues of \$59,232.1m in 2021, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.7% between 2016 and 2021, to reach a total of 5,303 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 4.6% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$74,085.5m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the savory snacks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in North America

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America savory snacks market with five year forecasts

REASONS TO BUY

What was the size of the North America savory snacks market by value in 2021?

What will be the size of the North America savory snacks market in 2026?

What factors are affecting the strength of competition in the North America savory snacks market?

How has the market performed over the last five years?

How large is North America's savory snacks market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the North American savory snacks market in recent years?

8 COMPANY PROFILES

- 8.1. PepsiCo Inc
- 8.2. Conagra Brands Inc
- 8.3. Link Snacks Inc
- 8.4. Campbell Soup Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America savory snacks market value: \$ million, 2016-21

Table 2: North America savory snacks market volume: million kilograms, 2016-21

Table 3: North America savory snacks market category segmentation: \$ million, 2021

Table 4: North America savory snacks market geography segmentation: \$ million, 2021

Table 5: North America savory snacks market distribution: % share, by value, 2021

Table 6: North America savory snacks market value forecast: \$ million, 2021-26

Table 7: North America savory snacks market volume forecast: million kilograms, 2021-26

Table 8: North America savory snacks market share: % share, by value, 2021

Table 9: PepsiCo Inc: key facts

Table 10: PepsiCo Inc: Annual Financial Ratios

Table 11: PepsiCo Inc: Key Employees

Table 12: PepsiCo Inc: Key Employees Continued

Table 13: PepsiCo Inc: Key Employees Continued

Table 14: Conagra Brands Inc: key facts

Table 15: Conagra Brands Inc: Annual Financial Ratios

Table 16: Conagra Brands Inc: Key Employees

Table 17: Conagra Brands Inc: Key Employees Continued

Table 18: Link Snacks Inc: key facts

Table 19: Campbell Soup Company: key facts

Table 20: Campbell Soup Company: Annual Financial Ratios

Table 21: Campbell Soup Company: Key Employees

Table 22: Campbell Soup Company: Key Employees Continued

Table 23: North America exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: North America savory snacks market value: \$ million, 2016-21

Figure 2: North America savory snacks market volume: million kilograms, 2016-21

Figure 3: North America savory snacks market category segmentation: % share, by value, 2021

Figure 4: North America savory snacks market geography segmentation: % share, by value, 2021

Figure 5: North America savory snacks market distribution: % share, by value, 2021

Figure 6: North America savory snacks market value forecast: \$ million, 2021-26

Figure 7: North America savory snacks market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the savory snacks market in North America, 2021

Figure 9: Drivers of buyer power in the savory snacks market in North America, 2021

Figure 10: Drivers of supplier power in the savory snacks market in North America, 2021

Figure 11: Drivers of degree of rivalry in the savory snacks market in North America, 2021

Figure 12: North America savory snacks market share: % share, by value, 2021

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