

North America Publishing Market Summary and Forecast

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Abstracts

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Summary

Publishing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The US dominated the North American publishing market, accounting for the largest share of 94.1% in 2022.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the publishing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in North America

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America publishing market by value in 2022?

What will be the size of the North America publishing market in 2027?

What factors are affecting the strength of competition in the North America publishing market?

How has the market performed over the last five years?

Who are the top competitors in North America's publishing market?

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