

# North America Publishing Market Summary and Forecast

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## Abstracts

North America Publishing Market Summary and Forecast

### Summary

Publishing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The US dominated the North American publishing market, accounting for the largest share of 94.1% in 2022.

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### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the publishing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in North America

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America publishing market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the North America publishing market by value in 2022?

What will be the size of the North America publishing market in 2027?

What factors are affecting the strength of competition in the North America publishing market?

How has the market performed over the last five years?

Who are the top competitors in North America's publishing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. News Corp
- 8.2. Penguin Random House LLC
- 8.3. Gannett Co., Inc.
- 8.4. The New York Times Company

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America publishing market value: \$ billion, 2017–22

Table 2: North America publishing market category segmentation: % share, by value, 2017–2022

Table 3: North America publishing market category segmentation: \$ billion, 2017-2022

Table 4: North America publishing market geography segmentation: \$ billion, 2022

Table 5: North America publishing market value forecast: \$ billion, 2022–27

Table 6: News Corp: key facts

Table 7: News Corp: Annual Financial Ratios

Table 8: News Corp: Key Employees

Table 9: Penguin Random House LLC: key facts

Table 10: Penguin Random House LLC: Key Employees

Table 11: Gannett Co., Inc.: key facts

Table 12: Gannett Co., Inc.: Key Employees

Table 13: The New York Times Company: key facts

Table 14: The New York Times Company: Annual Financial Ratios

Table 15: The New York Times Company: Key Employees

Table 16: The New York Times Company: Key Employees Continued

Table 17: The New York Times Company: Key Employees Continued

Table 18: North America exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: North America publishing market value: \$ billion, 2017–22

Figure 2: North America publishing market category segmentation: \$ billion, 2017-2022

Figure 3: North America publishing market geography segmentation: % share, by value, 2022

Figure 4: North America publishing market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the publishing market in North America, 2022

Figure 6: Drivers of buyer power in the publishing market in North America, 2022

Figure 7: Drivers of supplier power in the publishing market in North America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in North America, 2022

Figure 9: Factors influencing the threat of substitutes in the publishing market in North America, 2022

Figure 10: Drivers of degree of rivalry in the publishing market in North America, 2022

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