

North America Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/NC53D679F769EN.html>

Date: September 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: NC53D679F769EN

Abstracts

North America Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

Summary

Prepared Meals in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The North American Prepared Meals market had total revenues of \$52,151.8 million in 2022, representing a compound annual growth rate (CAGR) of 5.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.7% between 2017 and

2022, to reach a total of 5,831.4 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$59,630.9 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in North America

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America prepared meals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America prepared meals market by value in 2022?

What will be the size of the North America prepared meals market in 2027?

What factors are affecting the strength of competition in the North America prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in North America's prepared meals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the North American prepared meals market?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. Conagra Brands Inc
- 8.3. General Mills Inc
- 8.4. The Kraft Heinz Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America prepared meals market value: \$ million, 2017–22
- Table 2: North America prepared meals market volume: million kilograms, 2017–22
- Table 3: North America prepared meals market category segmentation: % share, by value, 2017–2022
- Table 4: North America prepared meals market category segmentation: \$ million, 2017-2022
- Table 5: North America prepared meals market geography segmentation: \$ million, 2022
- Table 6: North America prepared meals market distribution: % share, by value, 2022
- Table 7: North America prepared meals market value forecast: \$ million, 2022–27
- Table 8: North America prepared meals market volume forecast: million kilograms, 2022–27
- Table 9: North America prepared meals market share: % share, by value, 2022
- Table 10: Nestle SA: key facts
- Table 11: Nestle SA: Annual Financial Ratios
- Table 12: Nestle SA: Key Employees
- Table 13: Nestle SA: Key Employees Continued
- Table 14: Conagra Brands Inc: key facts
- Table 15: Conagra Brands Inc: Annual Financial Ratios
- Table 16: Conagra Brands Inc: Key Employees
- Table 17: Conagra Brands Inc: Key Employees Continued
- Table 18: General Mills Inc: key facts
- Table 19: General Mills Inc: Annual Financial Ratios
- Table 20: General Mills Inc: Key Employees
- Table 21: The Kraft Heinz Co: key facts
- Table 22: The Kraft Heinz Co: Annual Financial Ratios
- Table 23: The Kraft Heinz Co: Key Employees
- Table 24: The Kraft Heinz Co: Key Employees Continued
- Table 25: North America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: North America prepared meals market value: \$ million, 2017–22

Figure 2: North America prepared meals market volume: million kilograms, 2017–22

Figure 3: North America prepared meals market category segmentation: \$ million, 2017-2022

Figure 4: North America prepared meals market geography segmentation: % share, by value, 2022

Figure 5: North America prepared meals market distribution: % share, by value, 2022

Figure 6: North America prepared meals market value forecast: \$ million, 2022–27

Figure 7: North America prepared meals market volume forecast: million kilograms, 2022–27

Figure 8: Forces driving competition in the prepared meals market in North America, 2022

Figure 9: Drivers of buyer power in the prepared meals market in North America, 2022

Figure 10: Drivers of supplier power in the prepared meals market in North America, 2022

Figure 11: Factors influencing the likelihood of new entrants in the prepared meals market in North America, 2022

Figure 12: Factors influencing the threat of substitutes in the prepared meals market in North America, 2022

Figure 13: Drivers of degree of rivalry in the prepared meals market in North America, 2022

Figure 14: North America prepared meals market share: % share, by value, 2022

I would like to order

Product name: North America Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/NC53D679F769EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC53D679F769EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

