

North America Online Retail Market to 2027

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Abstracts

North America Online Retail Market to 2027

Summary

Online Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The North American online retail sector had total revenues of \$800 billion in 2022, representing a compound annual growth rate (CAGR) of 20.7% between 2017 and 2022.

The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$243.2 billion, equivalent to 30.4% of the sector's overall value.

The growth in the North American online retail sector is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Conference Board of Canada, the consumer confidence index in Canada reached 77.3 in May 2023, marking a three-month streak of monthly increases, with a 0.6-point increase in May, bringing its total

growth since February to 5.9.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in North America

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America online retail market with five year forecasts

Reasons to Buy

What was the size of the North America online retail market by value in 2022?

What will be the size of the North America online retail market in 2027?

What factors are affecting the strength of competition in the North America online retail market?

How has the market performed over the last five years?

Who are the top competitors in North America's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPANY PROFILES

- 7.1. Amazon.com, Inc.
- 7.2. Walmart Inc
- 7.3. Apple Inc
- 7.4. The Home Depot Inc

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America online retail sector value: \$ million, 2017–22

Table 2: North America online retail sector category segmentation: % share, by value, 2017–2022

Table 3: North America online retail sector category segmentation: \$ million, 2017-2022

Table 4: North America online retail sector geography segmentation: \$ million, 2022

Table 5: North America online retail sector distribution: % share, by value, 2022

Table 6: North America online retail sector value forecast: \$ million, 2022–27

Table 7: Amazon.com, Inc.: key facts

Table 8: Amazon.com, Inc.: Annual Financial Ratios

Table 9: Amazon.com, Inc.: Key Employees

Table 10: Amazon.com, Inc.: Key Employees Continued

Table 11: Walmart Inc: key facts

Table 12: Walmart Inc: Annual Financial Ratios

Table 13: Walmart Inc: Key Employees

Table 14: Walmart Inc: Key Employees Continued

Table 15: Walmart Inc: Key Employees Continued

Table 16: Walmart Inc: Key Employees Continued

Table 17: Apple Inc: key facts

Table 18: Apple Inc: Annual Financial Ratios

Table 19: Apple Inc: Key Employees

Table 20: Apple Inc: Key Employees Continued

Table 21: The Home Depot Inc: key facts

Table 22: The Home Depot Inc: Annual Financial Ratios

Table 23: The Home Depot Inc: Key Employees

Table 24: The Home Depot Inc: Key Employees Continued

Table 25: North America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: North America online retail sector value: \$ million, 2017–22

Figure 2: North America online retail sector category segmentation: \$ million, 2017-2022

Figure 3: North America online retail sector geography segmentation: % share, by value, 2022

Figure 4: North America online retail sector distribution: % share, by value, 2022

Figure 5: North America online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in North America, 2022

Figure 7: Drivers of buyer power in the online retail sector in North America, 2022

Figure 8: Drivers of supplier power in the online retail sector in North America, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in North America, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in North America, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in North America, 2022

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