

# North America (NAFTA) Travel and Tourism Market Summary, Competitive Analysis and Forecast, 2018-2027

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## Abstracts

North America (NAFTA) Travel and Tourism Market @Summary, Competitive Analysis and Forecast, 2018-2027

### SUMMARY

The NAFTA Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The travel & tourism industry within the NAFTA countries had a total market value of \$1,960,357.4 million in 2022. The Canada was the fastest growing country, with a CAGR of 0.2% over the 2018-22 period.

Within the travel & tourism industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,685,327.3 million in 2022. This was followed by Canada and Mexico, with a value of \$169,109.4 and \$105,920.6 million, respectively.

The US is expected to lead the travel & tourism industry in the NAFTA bloc, with a value of \$2,153,360.1 million in 2027, followed by Canada and Mexico with

expected values of \$225,185.7 and \$132,906.9 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA travel & tourism industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA travel & tourism industry

Leading company profiles reveal details of key travel & tourism industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA travel & tourism industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA travel & tourism industry by value in 2022?

What will be the size of the NAFTA travel & tourism industry in 2027?

What factors are affecting the strength of competition in the NAFTA travel & tourism industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA travel & tourism industry?

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