

# North America (NAFTA) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

<https://marketpublishers.com/r/N05927CC16FCEN.html>

Date: October 2023

Pages: 91

Price: US\$ 795.00 (Single User License)

ID: N05927CC16FCEN

## Abstracts

North America (NAFTA) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

### Summary

The NAFTA Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The toys & games retail industry within the NAFTA countries had a total market value of \$38,019.2 million in 2022. The Canada was the fastest growing country, with a CAGR of 11.3% over the 2018-22 period.

Within the toys & games retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$32,763.9 million in 2022. This was followed by Canada and Mexico, with a value of \$2,938.5 and \$2,316.8 million, respectively.

The US is expected to lead the toys & games retail industry in the NAFTA bloc, with a value of \$37,182.8 million in 2027, followed by Mexico and Canada with

expected values of \$2,912.0 and \$2,891.0 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA toys & games retail Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA toys & games retail Market

Leading company profiles reveal details of key toys & games retail Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA toys & games retail Market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA toys & games retail Market by value in 2022?

What will be the size of the NAFTA toys & games retail Market in 2027?

What factors are affecting the strength of competition in the NAFTA toys & games retail Market?

How has the Market performed over the last five years?

How large is the NAFTA toys & games retail Market in relation to its regional counterparts?

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