

# North America (NAFTA) Sustainable Tourism Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

North America (NAFTA) Sustainable Tourism Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Sustainable Tourism industry profile provides top-line qualitative and quantitative @Summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The sustainable tourism industry within the NAFTA countries had a total market value of \$39,687.4 million in 2021. The US was the fastest growing country, with a CAGR of -1.3% over the 2017-21 period.

Within the sustainable tourism industry, the US is the leading country among the NAFTA bloc, with market revenues of \$26,408.5 million in 2021. This was followed by Canada and Mexico, with a value of \$12,445.6 and \$833.3 million, respectively.

The US is expected to lead the sustainable tourism industry in the NAFTA bloc, with a value of \$51,672.6 million in 2026, followed by Canada and Mexico with

expected values of \$24,193.7 and \$1,342.8 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sustainable tourism market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sustainable tourism market

Leading company profiles reveal details of key sustainable tourism players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the sustainable tourism market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the sustainable tourism market by value in 2021?

What will be the size of the sustainable tourism market in 2026?

What factors are affecting the strength of competition in the sustainable tourism market?

How has the market performed over the last five years?

What are the main segments that make up the sustainable tourism market?

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