

North America (NAFTA) Suncare Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

North America (NAFTA) Suncare Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

The NAFTA Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The suncare industry within the NAFTA countries had a total market value of \$1,838.9 million in 2021. The Mexico was the fastest growing country, with a CAGR of 0.5% over the 2017-21 period.

Within the suncare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,588.2 million in 2021. This was followed by Canada and Mexico, with a value of \$154.9 and \$95.8 million, respectively.

The US is expected to lead the suncare industry in the NAFTA bloc, with a value of \$2,008.4 million in 2026, followed by Canada and Mexico with expected values of \$193.5 and \$133.2 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA suncare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA suncare market

Leading company profiles reveal details of key suncare market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA suncare market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA suncare market by value in 2022?

What will be the size of the NAFTA suncare market in 2027?

What factors are affecting the strength of competition in the NAFTA suncare market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA suncare market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA SUNCARE

- 2.1. Industry Outlook

3 SUNCARE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SUNCARE IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 SUNCARE IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. L'Oreal SA
- 9.2. Stiefel Laboratories Inc
- 9.3. Johnson & Johnson
- 9.4. Beiersdorf AG
- 9.5. L'Oreal SA

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries suncare industry, revenue (\$m), 2017-26
Table 2: NAFTA countries suncare industry, revenue (\$m), 2017-21
Table 3: NAFTA countries suncare industry forecast, revenue (\$m), 2021-26
Table 4: Canada suncare market value: \$ million, 2017-22
Table 5: Canada suncare market volume: million units, 2017–22
Table 6: Canada suncare market category segmentation: % share, by value, 2017–2022
Table 7: Canada suncare market category segmentation: \$ million, 2017-2022
Table 8: Canada suncare market geography segmentation: \$ million, 2022
Table 9: Canada suncare market share: % share, by value, 2022
Table 10: Canada suncare market distribution: % share, by value, 2022
Table 11: Canada suncare market value forecast: \$ million, 2022-27
Table 12: Canada suncare market volume forecast: million units, 2022–27
Table 13: Canada size of population (million), 2018–22
Table 14: Canada gdp (constant 2005 prices, \$ billion), 2018–22
Table 15: Canada gdp (current prices, \$ billion), 2018–22
Table 16: Canada inflation, 2018–22
Table 17: Canada consumer price index (absolute), 2018–22
Table 18: Canada exchange rate, 2017–21
Table 19: Mexico suncare market value: \$ million, 2017-22
Table 20: Mexico suncare market volume: million units, 2017–22
Table 21: Mexico suncare market category segmentation: % share, by value, 2017–2022
Table 22: Mexico suncare market category segmentation: \$ million, 2017-2022
Table 23: Mexico suncare market geography segmentation: \$ million, 2022
Table 24: Mexico suncare market share: % share, by value, 2022
Table 25: Mexico suncare market distribution: % share, by value, 2022
Table 26: Mexico suncare market value forecast: \$ million, 2022-27
Table 27: Mexico suncare market volume forecast: million units, 2022–27
Table 28: Mexico size of population (million), 2018–22
Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2018–22
Table 30: Mexico gdp (current prices, \$ billion), 2018–22
Table 31: Mexico inflation, 2018–22
Table 32: Mexico consumer price index (absolute), 2018–22
Table 33: Mexico exchange rate, 2017–21

Table 34: United States suncare market value: \$ million, 2017-22
Table 35: United States suncare market volume: million units, 2017–22
Table 36: United States suncare market category segmentation: % share, by value, 2017–2022
Table 37: United States suncare market category segmentation: \$ million, 2017-2022
Table 38: United States suncare market geography segmentation: \$ million, 2022
Table 39: United States suncare market share: % share, by value, 2022
Table 40: United States suncare market distribution: % share, by value, 2022
Table 41: United States suncare market value forecast: \$ million, 2022-27
Table 42: United States suncare market volume forecast: million units, 2022–27
Table 43: United States size of population (million), 2018–22
Table 44: United States gdp (constant 2005 prices, \$ billion), 2018–22
Table 45: United States gdp (current prices, \$ billion), 2018–22
Table 46: United States inflation, 2018–22
Table 47: United States consumer price index (absolute), 2018–22
Table 48: United States exchange rate, 2017–21
Table 49: L'Oreal SA: key facts
Table 50: L'Oreal SA: Annual Financial Ratios
Table 51: L'Oreal SA: Key Employees
Table 52: L'Oreal SA: Key Employees Continued
Table 53: Stiefel Laboratories Inc: key facts
Table 54: Stiefel Laboratories Inc: Key Employees
Table 55: Johnson & Johnson: key facts
Table 56: Johnson & Johnson: Annual Financial Ratios
Table 57: Johnson & Johnson: Key Employees
Table 58: Johnson & Johnson: Key Employees Continued
Table 59: Beiersdorf AG: key facts
Table 60: Beiersdorf AG: Annual Financial Ratios
Table 61: Beiersdorf AG: Key Employees
Table 62: L'Oreal SA: key facts
Table 63: L'Oreal SA: Annual Financial Ratios
Table 64: L'Oreal SA: Key Employees
Table 65: L'Oreal SA: Key Employees Continued

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries suncare industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries suncare industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries suncare industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada suncare market value: \$ million, 2017-22
- Figure 5: Canada suncare market volume: million units, 2017–22
- Figure 6: Canada suncare market category segmentation: \$ million, 2017-2022
- Figure 7: Canada suncare market geography segmentation: % share, by value, 2022
- Figure 8: Canada suncare market share: % share, by value, 2022
- Figure 9: Canada suncare market distribution: % share, by value, 2022
- Figure 10: Canada suncare market value forecast: \$ million, 2022-27
- Figure 11: Canada suncare market volume forecast: million units, 2022–27
- Figure 12: Forces driving competition in the suncare market in Canada, 2022
- Figure 13: Drivers of buyer power in the suncare market in Canada, 2022
- Figure 14: Drivers of supplier power in the suncare market in Canada, 2022
- Figure 15: Factors influencing the likelihood of new entrants in the suncare market in Canada, 2022
- Figure 16: Factors influencing the threat of substitutes in the suncare market in Canada, 2022
- Figure 17: Drivers of degree of rivalry in the suncare market in Canada, 2022
- Figure 18: Mexico suncare market value: \$ million, 2017-22
- Figure 19: Mexico suncare market volume: million units, 2017–22
- Figure 20: Mexico suncare market category segmentation: \$ million, 2017-2022
- Figure 21: Mexico suncare market geography segmentation: % share, by value, 2022
- Figure 22: Mexico suncare market share: % share, by value, 2022
- Figure 23: Mexico suncare market distribution: % share, by value, 2022
- Figure 24: Mexico suncare market value forecast: \$ million, 2022-27
- Figure 25: Mexico suncare market volume forecast: million units, 2022–27
- Figure 26: Forces driving competition in the suncare market in Mexico, 2022
- Figure 27: Drivers of buyer power in the suncare market in Mexico, 2022
- Figure 28: Drivers of supplier power in the suncare market in Mexico, 2022
- Figure 29: Factors influencing the likelihood of new entrants in the suncare market in Mexico, 2022
- Figure 30: Factors influencing the threat of substitutes in the suncare market in Mexico, 2022
- Figure 31: Drivers of degree of rivalry in the suncare market in Mexico, 2022

Figure 32: United States suncare market value: \$ million, 2017-22

Figure 33: United States suncare market volume: million units, 2017–22

Figure 34: United States suncare market category segmentation: \$ million, 2017-2022

Figure 35: United States suncare market geography segmentation: % share, by value, 2022

Figure 36: United States suncare market share: % share, by value, 2022

Figure 37: United States suncare market distribution: % share, by value, 2022

Figure 38: United States suncare market value forecast: \$ million, 2022-27

Figure 39: United States suncare market volume forecast: million units, 2022–27

Figure 40: Forces driving competition in the suncare market in the United States, 2022

Figure 41: Drivers of buyer power in the suncare market in the United States, 2022

Figure 42: Drivers of supplier power in the suncare market in the United States, 2022

Figure 43: Factors influencing the likelihood of new entrants in the suncare market in the United States, 2022

Figure 44: Factors influencing the threat of substitutes in the suncare market in the United States, 2022

Figure 45: Drivers of degree of rivalry in the suncare market in the United States, 2022

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