

# North America (NAFTA) Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

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# **Abstracts**

North America (NAFTA) Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

The NAFTA Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The paper & paperboard industry within the NAFTA countries had a total market value of \$88,330.8 million in 2022. The Canada was the fastest growing country, with a CAGR of 5.2% over the 2018-22 period.

Within the paper & paperboard industry, the US is the leading country among the NAFTA bloc, with market revenues of \$71,145.6 million in 2022. This was followed by Mexico and Canada, with a value of \$9,871.9 and \$7,313.3 million, respectively.

The US is expected to lead the paper & paperboard industry in the NAFTA bloc, with a value of \$76,614.6 million in 2027, followed by Mexico and Canada with expected values of \$11,716.0 and \$7,582.1 million, respectively.



# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA paper & paperboard market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

What was the size of the NAFTA paper & paperboard market by value in 2022?

What will be the size of the NAFTA paper & paperboard market in 2027?

What factors are affecting the strength of competition in the NAFTA paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA paper & paperboard market?



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