

# North America (NAFTA) Oral Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

North America (NAFTA) Oral Hygiene Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Oral Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The oral hygiene industry within the NAFTA countries had a total market value of \$9,918.9 million in 2021. The Mexico was the fastest growing country, with a CAGR of 3.4% over the 2017-21 period.

Within the oral hygiene industry, the US is the leading country among the NAFTA bloc, with market revenues of \$7,948.2 million in 2021. This was followed by Canada and Mexico, with a value of \$999.7 and \$971.0 million, respectively.

The US is expected to lead the oral hygiene industry in the NAFTA bloc, with a value of \$8,975.0 million in 2026, followed by Mexico and Canada with expected

values of \$1,247.6 and \$1,144.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA oral hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA oral hygiene market

Leading company profiles reveal details of key oral hygiene market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA oral hygiene market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA oral hygiene market by value in 2022?

What will be the size of the NAFTA oral hygiene market in 2027?

What factors are affecting the strength of competition in the NAFTA oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA oral hygiene market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA ORAL HYGIENE**

- 2.1. Industry Outlook

### **3 ORAL HYGIENE IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 ORAL HYGIENE IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 ORAL HYGIENE IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. The Procter & Gamble Co
- 9.2. Colgate-Palmolive Co
- 9.3. Johnson & Johnson
- 9.4. GlaxoSmithKline Consumer Healthcare UK Ltd

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries oral hygiene industry, revenue (\$m), 2017-26
Table 2: NAFTA countries oral hygiene industry, revenue (\$m), 2017-21
Table 3: NAFTA countries oral hygiene industry forecast, revenue (\$m), 2021-26
Table 4: Canada oral hygiene market value: \$ million, 2017-22
Table 5: Canada oral hygiene market volume: million units, 2017–22
Table 6: Canada oral hygiene market category segmentation: % share, by value, 2017–2022
Table 7: Canada oral hygiene market category segmentation: \$ million, 2017-2022
Table 8: Canada oral hygiene market geography segmentation: \$ million, 2022
Table 9: Canada oral hygiene market share: % share, by value, 2022
Table 10: Canada oral hygiene market distribution: % share, by value, 2022
Table 11: Canada oral hygiene market value forecast: \$ million, 2022-27
Table 12: Canada oral hygiene market volume forecast: million units, 2022–27
Table 13: Canada size of population (million), 2018–22
Table 14: Canada gdp (constant 2005 prices, \$ billion), 2018–22
Table 15: Canada gdp (current prices, \$ billion), 2018–22
Table 16: Canada inflation, 2018–22
Table 17: Canada consumer price index (absolute), 2018–22
Table 18: Canada exchange rate, 2017–21
Table 19: Mexico oral hygiene market value: \$ million, 2017-22
Table 20: Mexico oral hygiene market volume: million units, 2017–22
Table 21: Mexico oral hygiene market category segmentation: % share, by value, 2017–2022
Table 22: Mexico oral hygiene market category segmentation: \$ million, 2017-2022
Table 23: Mexico oral hygiene market geography segmentation: \$ million, 2022
Table 24: Mexico oral hygiene market share: % share, by value, 2022
Table 25: Mexico oral hygiene market distribution: % share, by value, 2022
Table 26: Mexico oral hygiene market value forecast: \$ million, 2022-27
Table 27: Mexico oral hygiene market volume forecast: million units, 2022–27
Table 28: Mexico size of population (million), 2018–22
Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2018–22
Table 30: Mexico gdp (current prices, \$ billion), 2018–22
Table 31: Mexico inflation, 2018–22
Table 32: Mexico consumer price index (absolute), 2018–22
Table 33: Mexico exchange rate, 2017–21

Table 34: United States oral hygiene market value: \$ million, 2017-22

Table 35: United States oral hygiene market volume: million units, 2017–22

Table 36: United States oral hygiene market category segmentation: % share, by value, 2017–2022

Table 37: United States oral hygiene market category segmentation: \$ million, 2017-2022

Table 38: United States oral hygiene market geography segmentation: \$ million, 2022

Table 39: United States oral hygiene market share: % share, by value, 2022

Table 40: United States oral hygiene market distribution: % share, by value, 2022

Table 41: United States oral hygiene market value forecast: \$ million, 2022-27

Table 42: United States oral hygiene market volume forecast: million units, 2022–27

Table 43: United States size of population (million), 2018–22

Table 44: United States gdp (constant 2005 prices, \$ billion), 2018–22

Table 45: United States gdp (current prices, \$ billion), 2018–22

Table 46: United States inflation, 2018–22

Table 47: United States consumer price index (absolute), 2018–22

Table 48: United States exchange rate, 2017–21

Table 49: The Procter & Gamble Co: key facts

Table 50: The Procter & Gamble Co: Annual Financial Ratios

Table 51: The Procter & Gamble Co: Key Employees

Table 52: The Procter & Gamble Co: Key Employees Continued

Table 53: Colgate-Palmolive Co: key facts

Table 54: Colgate-Palmolive Co: Annual Financial Ratios

Table 55: Colgate-Palmolive Co: Key Employees

Table 56: Colgate-Palmolive Co: Key Employees Continued

Table 57: Colgate-Palmolive Co: Key Employees Continued

Table 58: Colgate-Palmolive Co: Key Employees Continued

Table 59: Johnson & Johnson: key facts

Table 60: Johnson & Johnson: Annual Financial Ratios

Table 61: Johnson & Johnson: Key Employees

Table 62: Johnson & Johnson: Key Employees Continued

Table 63: GlaxoSmithKline Consumer Healthcare UK Ltd: key facts

Table 64: GlaxoSmithKline Consumer Healthcare UK Ltd: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: NAFTA countries oral hygiene industry, revenue (\$m), 2017-26

Figure 2: NAFTA countries oral hygiene industry, revenue (\$m), 2017-21

Figure 3: NAFTA countries oral hygiene industry forecast, revenue (\$m), 2021-26

Figure 4: Canada oral hygiene market value: \$ million, 2017-22

Figure 5: Canada oral hygiene market volume: million units, 2017–22

Figure 6: Canada oral hygiene market category segmentation: \$ million, 2017-2022

Figure 7: Canada oral hygiene market geography segmentation: % share, by value, 2022

Figure 8: Canada oral hygiene market share: % share, by value, 2022

Figure 9: Canada oral hygiene market distribution: % share, by value, 2022

Figure 10: Canada oral hygiene market value forecast: \$ million, 2022-27

Figure 11: Canada oral hygiene market volume forecast: million units, 2022–27

Figure 12: Forces driving competition in the oral hygiene market in Canada, 2022

Figure 13: Drivers of buyer power in the oral hygiene market in Canada, 2022

Figure 14: Drivers of supplier power in the oral hygiene market in Canada, 2022

Figure 15: Factors influencing the likelihood of new entrants in the oral hygiene market in Canada, 2022

Figure 16: Factors influencing the threat of substitutes in the oral hygiene market in Canada, 2022

Figure 17: Drivers of degree of rivalry in the oral hygiene market in Canada, 2022

Figure 18: Mexico oral hygiene market value: \$ million, 2017-22

Figure 19: Mexico oral hygiene market volume: million units, 2017–22

Figure 20: Mexico oral hygiene market category segmentation: \$ million, 2017-2022

Figure 21: Mexico oral hygiene market geography segmentation: % share, by value, 2022

Figure 22: Mexico oral hygiene market share: % share, by value, 2022

Figure 23: Mexico oral hygiene market distribution: % share, by value, 2022

Figure 24: Mexico oral hygiene market value forecast: \$ million, 2022-27

Figure 25: Mexico oral hygiene market volume forecast: million units, 2022–27

Figure 26: Forces driving competition in the oral hygiene market in Mexico, 2022

Figure 27: Drivers of buyer power in the oral hygiene market in Mexico, 2022

Figure 28: Drivers of supplier power in the oral hygiene market in Mexico, 2022

Figure 29: Factors influencing the likelihood of new entrants in the oral hygiene market in Mexico, 2022

Figure 30: Factors influencing the threat of substitutes in the oral hygiene market in

Mexico, 2022

Figure 31: Drivers of degree of rivalry in the oral hygiene market in Mexico, 2022

Figure 32: United States oral hygiene market value: \$ million, 2017-22

Figure 33: United States oral hygiene market volume: million units, 2017–22

Figure 34: United States oral hygiene market category segmentation: \$ million, 2017-2022

Figure 35: United States oral hygiene market geography segmentation: % share, by value, 2022

Figure 36: United States oral hygiene market share: % share, by value, 2022

Figure 37: United States oral hygiene market distribution: % share, by value, 2022

Figure 38: United States oral hygiene market value forecast: \$ million, 2022-27

Figure 39: United States oral hygiene market volume forecast: million units, 2022–27

Figure 40: Forces driving competition in the oral hygiene market in the United States, 2022

Figure 41: Drivers of buyer power in the oral hygiene market in the United States, 2022

Figure 42: Drivers of supplier power in the oral hygiene market in the United States, 2022

Figure 43: Factors influencing the likelihood of new entrants in the oral hygiene market in the United States, 2022

Figure 44: Factors influencing the threat of substitutes in the oral hygiene market in the United States, 2022

Figure 45: Drivers of degree of rivalry in the oral hygiene market in the United States, 2022



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