

# North America (NAFTA) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

North America (NAFTA) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

### Summary

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$22,874.3 million in 2022. The US was the fastest growing country, with a CAGR of -5.5% over the 2018-22 period.

Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$21,158.1 million in 2022. This was followed by Canada and Mexico, with a value of \$1,009.5 and \$706.8 million, respectively.

The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$36,419.2 million in 2027, followed by Mexico and Canada

with expected values of \$2,295.2 and \$1,651.7 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA movies & entertainment market by value in 2022?

What will be the size of the NAFTA movies & entertainment market in 2027?

What factors are affecting the strength of competition in the NAFTA movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA movies & entertainment market?

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