

North America (NAFTA) Mobile Phones Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/N7E9CDFC45CAEN.html>

Date: March 2022

Pages: 98

Price: US\$ 795.00 (Single User License)

ID: N7E9CDFC45CAEN

Abstracts

North America (NAFTA) Mobile Phones Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

The NAFTA Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile phones industry within the NAFTA countries had a total market value of \$223.4 billion in 2021. The Canada was the fastest growing country, with a CAGR of 1.2% over the 2017-21 period.

Within the mobile phones industry, the US is the leading country among the NAFTA bloc, with market revenues of \$197.3 billion in 2021. This was followed by Canada and Mexico, with a value of \$16.3 and \$9.8 billion, respectively.

The US is expected to lead the mobile phones industry in the NAFTA bloc, with a value of \$232.7 billion in 2026, followed by Canada and Mexico with expected values of \$19.5 and \$13.5 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile phones market

Leading company profiles reveal details of key mobile phones market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile phones market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA mobile phones market by value in 2021?

What will be the size of the NAFTA mobile phones market in 2026?

What factors are affecting the strength of competition in the NAFTA mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA mobile phones market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA MOBILE PHONES

- 2.1. Industry Outlook

3 MOBILE PHONES IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market outlook
- 3.4. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MOBILE PHONES IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market outlook
- 5.4. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 MOBILE PHONES IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data

7.3. Market outlook

7.4. Five forces analysis

8 MACROECONOMIC INDICATORS

8.1. Country data

9 COMPANY PROFILES

9.1. Rogers Communications, Inc.

9.2. TELUS Corporation

9.3. BCE Inc.

9.4. America Movil, SA DE C.V.

9.5. Telefonica, S.A.

9.6. T-Mobile US, Inc.

9.7. AT&T Mobility LLC

9.8. Verizon Communications Inc.

10 APPENDIX

10.1. Methodology

10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries mobile phones industry, revenue (\$bn), 2017-26
Table 2: NAFTA countries mobile phones industry, revenue (\$bn), 2017-21
Table 3: NAFTA countries mobile phones industry forecast, revenue (\$bn), 2021-26
Table 4: Canada mobile phones market value: \$ billion, 2017-21
Table 5: Canada mobile phones market volume: Average MOU, 2017-21
Table 6: Canada mobile phones market value forecast: \$ billion, 2021-26
Table 7: Canada mobile phones market volume forecast: Average MOU, 2021-26
Table 8: Canada size of population (million), 2017-21
Table 9: Canada gdp (constant 2005 prices, \$ billion), 2017-21
Table 10: Canada gdp (current prices, \$ billion), 2017-21
Table 11: Canada inflation, 2017-21
Table 12: Canada consumer price index (absolute), 2017-21
Table 13: Canada exchange rate, 2017-21
Table 14: Mexico mobile phones market value: \$ billion, 2017-21
Table 15: Mexico mobile phones market volume: Average MOU, 2017-21
Table 16: Mexico mobile phones market value forecast: \$ billion, 2021-26
Table 17: Mexico mobile phones market volume forecast: Average MOU, 2021-26
Table 18: Mexico size of population (million), 2017-21
Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
Table 20: Mexico gdp (current prices, \$ billion), 2017-21
Table 21: Mexico inflation, 2017-21
Table 22: Mexico consumer price index (absolute), 2017-21
Table 23: Mexico exchange rate, 2017-21
Table 24: United States mobile phones market value: \$ billion, 2017-21
Table 25: United States mobile phones market volume: Average MOU, 2017-21
Table 26: United States mobile phones market value forecast: \$ billion, 2021-26
Table 27: United States mobile phones market volume forecast: Average MOU, 2021-26
Table 28: United States size of population (million), 2017-21
Table 29: United States gdp (constant 2005 prices, \$ billion), 2017-21
Table 30: United States gdp (current prices, \$ billion), 2017-21
Table 31: United States inflation, 2017-21
Table 32: United States consumer price index (absolute), 2017-21
Table 33: United States exchange rate, 2017-21
Table 34: Rogers Communications, Inc.: key facts

Table 35: Rogers Communications, Inc.: Annual Financial Ratios
Table 36: Rogers Communications, Inc.: Key Employees
Table 37: TELUS Corporation: key facts
Table 38: TELUS Corporation: Annual Financial Ratios
Table 39: TELUS Corporation: Key Employees
Table 40: TELUS Corporation: Key Employees Continued
Table 41: BCE Inc.: key facts
Table 42: BCE Inc.: Annual Financial Ratios
Table 43: BCE Inc.: Key Employees
Table 44: BCE Inc.: Key Employees Continued
Table 45: America Movil, SA DE C.V.: key facts
Table 46: America Movil, SA DE C.V.: Annual Financial Ratios
Table 47: America Movil, SA DE C.V.: Key Employees
Table 48: America Movil, SA DE C.V.: Key Employees Continued
Table 49: Telefonica, S.A.: key facts
Table 50: Telefonica, S.A.: Annual Financial Ratios
Table 51: Telefonica, S.A.: Key Employees
Table 52: Telefonica, S.A.: Key Employees Continued
Table 53: T-Mobile US, Inc.: key facts
Table 54: T-Mobile US, Inc.: Annual Financial Ratios
Table 55: T-Mobile US, Inc.: Key Employees
Table 56: T-Mobile US, Inc.: Key Employees Continued
Table 57: AT&T Mobility LLC: key facts
Table 58: AT&T Mobility LLC: Key Employees
Table 59: Verizon Communications Inc.: key facts
Table 60: Verizon Communications Inc.: Annual Financial Ratios
Table 61: Verizon Communications Inc.: Key Employees
Table 62: Verizon Communications Inc.: Key Employees Continued

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries mobile phones industry, revenue (\$bn), 2017-26
- Figure 2: NAFTA countries mobile phones industry, revenue (\$bn), 2017-21
- Figure 3: NAFTA countries mobile phones industry forecast, revenue (\$bn), 2021-26
- Figure 4: Canada mobile phones market value: \$ billion, 2017-21
- Figure 5: Canada mobile phones market volume: Average MOU, 2017-21
- Figure 6: Canada mobile phones market value forecast: \$ billion, 2021-26
- Figure 7: Canada mobile phones market volume forecast: Average MOU, 2021-26
- Figure 8: Forces driving competition in the mobile phones market in Canada, 2021
- Figure 9: Drivers of buyer power in the mobile phones market in Canada, 2021
- Figure 10: Drivers of supplier power in the mobile phones market in Canada, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the mobile phones market in Canada, 2021
- Figure 12: Factors influencing the threat of substitutes in the mobile phones market in Canada, 2021
- Figure 13: Drivers of degree of rivalry in the mobile phones market in Canada, 2021
- Figure 14: Mexico mobile phones market value: \$ billion, 2017-21
- Figure 15: Mexico mobile phones market volume: Average MOU, 2017-21
- Figure 16: Mexico mobile phones market value forecast: \$ billion, 2021-26
- Figure 17: Mexico mobile phones market volume forecast: Average MOU, 2021-26
- Figure 18: Forces driving competition in the mobile phones market in Mexico, 2021
- Figure 19: Drivers of buyer power in the mobile phones market in Mexico, 2021
- Figure 20: Drivers of supplier power in the mobile phones market in Mexico, 2021
- Figure 21: Factors influencing the likelihood of new entrants in the mobile phones market in Mexico, 2021
- Figure 22: Factors influencing the threat of substitutes in the mobile phones market in Mexico, 2021
- Figure 23: Drivers of degree of rivalry in the mobile phones market in Mexico, 2021
- Figure 24: United States mobile phones market value: \$ billion, 2017-21
- Figure 25: United States mobile phones market volume: Average MOU, 2017-21
- Figure 26: United States mobile phones market value forecast: \$ billion, 2021-26
- Figure 27: United States mobile phones market volume forecast: Average MOU, 2021-26
- Figure 28: Forces driving competition in the mobile phones market in the United States, 2021
- Figure 29: Drivers of buyer power in the mobile phones market in the United States,

2021

Figure 30: Drivers of supplier power in the mobile phones market in the United States, 2021

Figure 31: Factors influencing the likelihood of new entrants in the mobile phones market in the United States, 2021

Figure 32: Factors influencing the threat of substitutes in the mobile phones market in the United States, 2021

Figure 33: Drivers of degree of rivalry in the mobile phones market in the United States, 2021

I would like to order

Product name: North America (NAFTA) Mobile Phones Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/N7E9CDFC45CAEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7E9CDFC45CAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

