

# North America (NAFTA) Male Toiletries Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

North America (NAFTA) Male Toiletries Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The male toiletries industry within the NAFTA countries had a total market value of \$4,762.0 million in 2021. The Canada was the fastest growing country, with a CAGR of -1.1% over the 2017-21 period.

Within the male toiletries industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,829.8 million in 2021. This was followed by Mexico and Canada, with a value of \$537.8 and \$394.4 million, respectively.

The US is expected to lead the male toiletries industry in the NAFTA bloc, with a value of \$4,733.2 million in 2026, followed by Mexico and Canada with expected

values of \$706.6 and \$458.3 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA male toiletries market

Leading company profiles reveal details of key male toiletries market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA male toiletries market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA male toiletries market by value in 2021?

What will be the size of the NAFTA male toiletries market in 2026?

What factors are affecting the strength of competition in the NAFTA male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA male toiletries market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA MALE TOILETRIES**

- 2.1. Industry Outlook

### **3 MALE TOILETRIES IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 MALE TOILETRIES IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 MALE TOILETRIES IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. Beiersdorf AG
- 9.2. Societe BIC
- 9.3. The Procter & Gamble Co
- 9.4. Edgewell Personal Care Co
- 9.5. Unilever Plc.

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries male toiletries industry, revenue (\$m), 2017-26
- Table 2: NAFTA countries male toiletries industry, revenue (\$m), 2017-21
- Table 3: NAFTA countries male toiletries industry forecast, revenue (\$m), 2021-26
- Table 4: Canada male toiletries market value: \$ million, 2016-21
- Table 5: Canada male toiletries market volume: million units, 2016-21
- Table 6: Canada male toiletries market category segmentation: % share, by value, 2016-2021
- Table 7: Canada male toiletries market category segmentation: \$ million, 2016-2021
- Table 8: Canada male toiletries market geography segmentation: \$ million, 2021
- Table 9: Canada male toiletries market share: % share, by value, 2021
- Table 10: Canada male toiletries market distribution: % share, by value, 2021
- Table 11: Canada male toiletries market value forecast: \$ million, 2021-26
- Table 12: Canada male toiletries market volume forecast: million units, 2021-26
- Table 13: Canada size of population (million), 2017-21
- Table 14: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 15: Canada gdp (current prices, \$ billion), 2017-21
- Table 16: Canada inflation, 2017-21
- Table 17: Canada consumer price index (absolute), 2017-21
- Table 18: Canada exchange rate, 2017-21
- Table 19: Mexico male toiletries market value: \$ million, 2016-21
- Table 20: Mexico male toiletries market volume: million units, 2016-21
- Table 21: Mexico male toiletries market category segmentation: % share, by value, 2016-2021
- Table 22: Mexico male toiletries market category segmentation: \$ million, 2016-2021
- Table 23: Mexico male toiletries market geography segmentation: \$ million, 2021
- Table 24: Mexico male toiletries market share: % share, by value, 2021
- Table 25: Mexico male toiletries market distribution: % share, by value, 2021
- Table 26: Mexico male toiletries market value forecast: \$ million, 2021-26
- Table 27: Mexico male toiletries market volume forecast: million units, 2021-26
- Table 28: Mexico size of population (million), 2017-21
- Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
- Table 30: Mexico gdp (current prices, \$ billion), 2017-21
- Table 31: Mexico inflation, 2017-21
- Table 32: Mexico consumer price index (absolute), 2017-21
- Table 33: Mexico exchange rate, 2017-21

- Table 34: United States male toiletries market value: \$ million, 2016-21
- Table 35: United States male toiletries market volume: million units, 2016-21
- Table 36: United States male toiletries market category segmentation: % share, by value, 2016-2021
- Table 37: United States male toiletries market category segmentation: \$ million, 2016-2021
- Table 38: United States male toiletries market geography segmentation: \$ million, 2021
- Table 39: United States male toiletries market share: % share, by value, 2021
- Table 40: United States male toiletries market distribution: % share, by value, 2021
- Table 41: United States male toiletries market value forecast: \$ million, 2021-26
- Table 42: United States male toiletries market volume forecast: million units, 2021-26
- Table 43: United States size of population (million), 2017-21
- Table 44: United States gdp (constant 2005 prices, \$ billion), 2017-21
- Table 45: United States gdp (current prices, \$ billion), 2017-21
- Table 46: United States inflation, 2017-21
- Table 47: United States consumer price index (absolute), 2017-21
- Table 48: United States exchange rate, 2017-21
- Table 49: Beiersdorf AG: key facts
- Table 50: Beiersdorf AG: Annual Financial Ratios
- Table 51: Beiersdorf AG: Key Employees
- Table 52: Societe BIC: key facts
- Table 53: Societe BIC: Annual Financial Ratios
- Table 54: Societe BIC: Key Employees
- Table 55: The Procter & Gamble Co: key facts
- Table 56: The Procter & Gamble Co: Annual Financial Ratios
- Table 57: The Procter & Gamble Co: Key Employees
- Table 58: The Procter & Gamble Co: Key Employees Continued
- Table 59: Edgewell Personal Care Co: key facts
- Table 60: Edgewell Personal Care Co: Annual Financial Ratios
- Table 61: Edgewell Personal Care Co: Key Employees
- Table 62: Unilever Plc.: key facts
- Table 63: Unilever Plc.: Annual Financial Ratios
- Table 64: Unilever Plc.: Key Employees

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries male toiletries industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries male toiletries industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries male toiletries industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada male toiletries market value: \$ million, 2016-21
- Figure 5: Canada male toiletries market volume: million units, 2016-21
- Figure 6: Canada male toiletries market category segmentation: \$ million, 2016-2021
- Figure 7: Canada male toiletries market geography segmentation: % share, by value, 2021
- Figure 8: Canada male toiletries market share: % share, by value, 2021
- Figure 9: Canada male toiletries market distribution: % share, by value, 2021
- Figure 10: Canada male toiletries market value forecast: \$ million, 2021-26
- Figure 11: Canada male toiletries market volume forecast: million units, 2021-26
- Figure 12: Forces driving competition in the male toiletries market in Canada, 2021
- Figure 13: Drivers of buyer power in the male toiletries market in Canada, 2021
- Figure 14: Drivers of supplier power in the male toiletries market in Canada, 2021
- Figure 15: Factors influencing the likelihood of new entrants in the male toiletries market in Canada, 2021
- Figure 16: Factors influencing the threat of substitutes in the male toiletries market in Canada, 2021
- Figure 17: Drivers of degree of rivalry in the male toiletries market in Canada, 2021
- Figure 18: Mexico male toiletries market value: \$ million, 2016-21
- Figure 19: Mexico male toiletries market volume: million units, 2016-21
- Figure 20: Mexico male toiletries market category segmentation: \$ million, 2016-2021
- Figure 21: Mexico male toiletries market geography segmentation: % share, by value, 2021
- Figure 22: Mexico male toiletries market share: % share, by value, 2021
- Figure 23: Mexico male toiletries market distribution: % share, by value, 2021
- Figure 24: Mexico male toiletries market value forecast: \$ million, 2021-26
- Figure 25: Mexico male toiletries market volume forecast: million units, 2021-26
- Figure 26: Forces driving competition in the male toiletries market in Mexico, 2021
- Figure 27: Drivers of buyer power in the male toiletries market in Mexico, 2021
- Figure 28: Drivers of supplier power in the male toiletries market in Mexico, 2021
- Figure 29: Factors influencing the likelihood of new entrants in the male toiletries market in Mexico, 2021
- Figure 30: Factors influencing the threat of substitutes in the male toiletries market in

Mexico, 2021

Figure 31: Drivers of degree of rivalry in the male toiletries market in Mexico, 2021

Figure 32: United States male toiletries market value: \$ million, 2016-21

Figure 33: United States male toiletries market volume: million units, 2016-21

Figure 34: United States male toiletries market category segmentation: \$ million, 2016-2021

Figure 35: United States male toiletries market geography segmentation: % share, by value, 2021

Figure 36: United States male toiletries market share: % share, by value, 2021

Figure 37: United States male toiletries market distribution: % share, by value, 2021

Figure 38: United States male toiletries market value forecast: \$ million, 2021-26

Figure 39: United States male toiletries market volume forecast: million units, 2021-26

Figure 40: Forces driving competition in the male toiletries market in the United States, 2021

Figure 41: Drivers of buyer power in the male toiletries market in the United States, 2021

Figure 42: Drivers of supplier power in the male toiletries market in the United States, 2021

Figure 43: Factors influencing the likelihood of new entrants in the male toiletries market in the United States, 2021

Figure 44: Factors influencing the threat of substitutes in the male toiletries market in the United States, 2021

Figure 45: Drivers of degree of rivalry in the male toiletries market in the United States, 2021



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