

North America (NAFTA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

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Abstracts

North America (NAFTA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The NAFTA Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The games software retail industry within the NAFTA countries had a total market value of \$23,669.2 million in 2022. The Mexico was the fastest growing country, with a CAGR of 14.3% over the 2018-22 period.

Within the games software retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$20,584.1 million in 2022. This was followed by Canada and Mexico, with a value of \$1,855.3 and \$1,229.8 million, respectively.

The US is expected to lead the games software retail industry in the NAFTA bloc, with a value of \$23,935.6 million in 2027, followed by Canada and Mexico

with expected values of \$2,601.2 and \$1,694.3 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA games software retail Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA games software retail Market

Leading company profiles reveal details of key games software retail Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA games software retail Market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA games software retail Market by value in 2022?

What will be the size of the NAFTA games software retail Market in 2027?

What factors are affecting the strength of competition in the NAFTA games software retail Market?

How has the Market performed over the last five years?

How large is the NAFTA games software retail Market in relation to its regional counterparts?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA GAMES SOFTWARE RETAIL

- 2.1. Industry Outlook

3 GAMES SOFTWARE RETAIL IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 GAMES SOFTWARE RETAIL IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 GAMES SOFTWARE RETAIL IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Valve Corporation
- 9.2. Sanborn Hermanos SA
- 9.3. Amazon.com, Inc.
- 9.4. Walmart Inc
- 9.5. Target Corp
- 9.6. GameStop Corp

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries games software retail industry, revenue (\$m), 2018-27

Table 2: NAFTA countries games software retail industry, revenue (\$m), 2018-22

Table 3: NAFTA countries games software retail industry forecast, revenue (\$m), 2022-27

Table 4: Canada games software retail market value: \$ million, 2017-22

Table 5: Canada games software retail market geography segmentation: \$ million, 2022

Table 6: Canada games software retail market distribution: % share, by value, 2022

Table 7: Canada games software retail market value forecast: \$ million, 2022–27

Table 8: Canada size of population (million), 2018–22

Table 9: Canada gdp (constant 2005 prices, \$ billion), 2018–22

Table 10: Canada gdp (current prices, \$ billion), 2018–22

Table 11: Canada inflation, 2018–22

Table 12: Canada consumer price index (absolute), 2018–22

Table 13: Canada exchange rate, 2018–22

Table 14: Mexico games software retail market value: \$ million, 2017-22

Table 15: Mexico games software retail market geography segmentation: \$ million, 2022

Table 16: Mexico games software retail market distribution: % share, by value, 2022

Table 17: Mexico games software retail market value forecast: \$ million, 2022–27

Table 18: Mexico size of population (million), 2018–22

Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2018–22

Table 20: Mexico gdp (current prices, \$ billion), 2018–22

Table 21: Mexico inflation, 2018–22

Table 22: Mexico consumer price index (absolute), 2018–22

Table 23: Mexico exchange rate, 2018–22

Table 24: United States games software retail market value: \$ million, 2017-22

Table 25: United States games software retail market geography segmentation: \$ million, 2022

Table 26: United States games software retail market distribution: % share, by value, 2022

Table 27: United States games software retail market value forecast: \$ million, 2022–27

Table 28: United States size of population (million), 2018–22

Table 29: United States gdp (constant 2005 prices, \$ billion), 2018–22

Table 30: United States gdp (current prices, \$ billion), 2018–22

Table 31: United States inflation, 2018–22

Table 32: United States consumer price index (absolute), 2018–22

Table 33: United States exchange rate, 2018–22

Table 34: Valve Corporation: key facts

Table 35: Valve Corporation: Key Employees

Table 36: Sanborn Hermanos SA: key facts

Table 37: Sanborn Hermanos SA: Key Employees

Table 38: Amazon.com, Inc.: key facts

Table 39: Amazon.com, Inc.: Annual Financial Ratios

Table 40: Amazon.com, Inc.: Key Employees

Table 41: Amazon.com, Inc.: Key Employees Continued

Table 42: Walmart Inc: key facts

Table 43: Walmart Inc: Annual Financial Ratios

Table 44: Walmart Inc: Key Employees

Table 45: Walmart Inc: Key Employees Continued

Table 46: Walmart Inc: Key Employees Continued

Table 47: Walmart Inc: Key Employees Continued

Table 48: Target Corp: key facts

Table 49: Target Corp: Annual Financial Ratios

Table 50: Target Corp: Key Employees

Table 51: Target Corp: Key Employees Continued

Table 52: GameStop Corp: key facts

Table 53: GameStop Corp: Annual Financial Ratios

Table 54: GameStop Corp: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries games software retail industry, revenue (\$m), 2018-27

Figure 2: NAFTA countries games software retail industry, revenue (\$m), 2018-22

Figure 3: NAFTA countries games software retail industry forecast, revenue (\$m), 2022-27

Figure 4: Canada games software retail market value: \$ million, 2017-22

Figure 5: Canada games software retail market geography segmentation: % share, by value, 2022

Figure 6: Canada games software retail market distribution: % share, by value, 2022

Figure 7: Canada games software retail market value forecast: \$ million, 2022–27

Figure 8: Forces driving competition in the games software retail market in Canada, 2022

Figure 9: Drivers of buyer power in the games software retail market in Canada, 2022

Figure 10: Drivers of supplier power in the games software retail market in Canada, 2022

Figure 11: Factors influencing the likelihood of new entrants in the games software retail market in Canada, 2022

Figure 12: Factors influencing the threat of substitutes in the games software retail market in Canada, 2022

Figure 13: Drivers of degree of rivalry in the games software retail market in Canada, 2022

Figure 14: Mexico games software retail market value: \$ million, 2017-22

Figure 15: Mexico games software retail market geography segmentation: % share, by value, 2022

Figure 16: Mexico games software retail market distribution: % share, by value, 2022

Figure 17: Mexico games software retail market value forecast: \$ million, 2022–27

Figure 18: Forces driving competition in the games software retail market in Mexico, 2022

Figure 19: Drivers of buyer power in the games software retail market in Mexico, 2022

Figure 20: Drivers of supplier power in the games software retail market in Mexico, 2022

Figure 21: Factors influencing the likelihood of new entrants in the games software retail market in Mexico, 2022

Figure 22: Factors influencing the threat of substitutes in the games software retail market in Mexico, 2022

Figure 23: Drivers of degree of rivalry in the games software retail market in Mexico, 2022

Figure 24: United States games software retail market value: \$ million, 2017-22

Figure 25: United States games software retail market geography segmentation: % share, by value, 2022

Figure 26: United States games software retail market distribution: % share, by value, 2022

Figure 27: United States games software retail market value forecast: \$ million, 2022–27

Figure 28: Forces driving competition in the games software retail market in the United States, 2022

Figure 29: Drivers of buyer power in the games software retail market in the United States, 2022

Figure 30: Drivers of supplier power in the games software retail market in the United States, 2022

Figure 31: Factors influencing the likelihood of new entrants in the games software retail market in the United States, 2022

Figure 32: Factors influencing the threat of substitutes in the games software retail market in the United States, 2022

Figure 33: Drivers of degree of rivalry in the games software retail market in the United States, 2022

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