

North America (NAFTA) Functional Drinks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/ND401F022350EN.html>

Date: May 2023

Pages: 89

Price: US\$ 795.00 (Single User License)

ID: ND401F022350EN

Abstracts

North America (NAFTA) Functional Drinks Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

The NAFTA Functional Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The functional drinks industry within the NAFTA countries had a total market value of \$35,507.2 million in 2021. The Mexico was the fastest growing country, with a CAGR of 9.4% over the 2017-21 period.

Within the functional drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$32,059.8 million in 2021. This was followed by Mexico and Canada, with a value of \$1,887.5 and \$1,559.8 million, respectively.

The US is expected to lead the functional drinks industry in the NAFTA bloc,

with a value of \$45,222.6 million in 2026, followed by Mexico and Canada with expected values of \$2,801.9 and \$2,502.1 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA functional drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA functional drinks market

Leading company profiles reveal details of key functional drinks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA functional drinks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA functional drinks market by value in 2021?

What will be the size of the NAFTA functional drinks market in 2026?

What factors are affecting the strength of competition in the NAFTA functional drinks market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA functional drinks market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA FUNCTIONAL DRINKS

- 2.1. Industry Outlook

3 FUNCTIONAL DRINKS IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 FUNCTIONAL DRINKS IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 FUNCTIONAL DRINKS IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. PepsiCo Inc
- 9.2. Monster Beverage Corp
- 9.3. Quala SA
- 9.4. AJE Group SA
- 9.5. The Coca-Cola Co
- 9.6. Red Bull GmbH

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries functional drinks industry, revenue (\$m), 2017-26
Table 2: NAFTA countries functional drinks industry, revenue (\$m), 2017-21
Table 3: NAFTA countries functional drinks industry forecast, revenue (\$m), 2021-26
Table 4: Canada functional drinks market value: \$ million, 2016-21
Table 5: Canada functional drinks market volume: million liters, 2016–21
Table 6: Canada functional drinks market category segmentation: % share, by value, 2016–2021
Table 7: Canada functional drinks market category segmentation: \$ million, 2016-2021
Table 8: Canada functional drinks market geography segmentation: \$ million, 2021
Table 9: Canada functional drinks market share: % share, by volume, 2021
Table 10: Canada functional drinks market distribution: % share, by volume, 2021
Table 11: Canada functional drinks market value forecast: \$ million, 2021–26
Table 12: Canada functional drinks market volume forecast: million liters, 2021–26
Table 13: Canada size of population (million), 2017–21
Table 14: Canada gdp (constant 2005 prices, \$ billion), 2017–21
Table 15: Canada gdp (current prices, \$ billion), 2017–21
Table 16: Canada inflation, 2017–21
Table 17: Canada consumer price index (absolute), 2017–21
Table 18: Canada exchange rate, 2017–21
Table 19: Mexico functional drinks market value: \$ million, 2016-21
Table 20: Mexico functional drinks market volume: million liters, 2016–21
Table 21: Mexico functional drinks market category segmentation: % share, by value, 2016–2021
Table 22: Mexico functional drinks market category segmentation: \$ million, 2016-2021
Table 23: Mexico functional drinks market geography segmentation: \$ million, 2021
Table 24: Mexico functional drinks market share: % share, by volume, 2021
Table 25: Mexico functional drinks market distribution: % share, by volume, 2021
Table 26: Mexico functional drinks market value forecast: \$ million, 2021–26
Table 27: Mexico functional drinks market volume forecast: million liters, 2021–26
Table 28: Mexico size of population (million), 2017–21
Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2017–21
Table 30: Mexico gdp (current prices, \$ billion), 2017–21
Table 31: Mexico inflation, 2017–21
Table 32: Mexico consumer price index (absolute), 2017–21
Table 33: Mexico exchange rate, 2017–21

Table 34: United States functional drinks market value: \$ million, 2016-21

Table 35: United States functional drinks market volume: million liters, 2016–21

Table 36: United States functional drinks market category segmentation: % share, by value, 2016–2021

Table 37: United States functional drinks market category segmentation: \$ million, 2016-2021

Table 38: United States functional drinks market geography segmentation: \$ million, 2021

Table 39: United States functional drinks market share: % share, by volume, 2021

Table 40: United States functional drinks market distribution: % share, by volume, 2021

Table 41: United States functional drinks market value forecast: \$ million, 2021–26

Table 42: United States functional drinks market volume forecast: million liters, 2021–26

Table 43: United States size of population (million), 2017–21

Table 44: United States gdp (constant 2005 prices, \$ billion), 2017–21

Table 45: United States gdp (current prices, \$ billion), 2017–21

Table 46: United States inflation, 2017–21

Table 47: United States consumer price index (absolute), 2017–21

Table 48: United States exchange rate, 2017–21

Table 49: PepsiCo Inc: key facts

Table 50: PepsiCo Inc: Annual Financial Ratios

Table 51: PepsiCo Inc: Key Employees

Table 52: PepsiCo Inc: Key Employees Continued

Table 53: PepsiCo Inc: Key Employees Continued

Table 54: Monster Beverage Corp: key facts

Table 55: Monster Beverage Corp: Annual Financial Ratios

Table 56: Monster Beverage Corp: Key Employees

Table 57: Quala SA: key facts

Table 58: Quala SA: Key Employees

Table 59: AJE Group SA: key facts

Table 60: AJE Group SA: Key Employees

Table 61: The Coca-Cola Co: key facts

Table 62: The Coca-Cola Co: Annual Financial Ratios

Table 63: The Coca-Cola Co: Key Employees

Table 64: The Coca-Cola Co: Key Employees Continued

Table 65: The Coca-Cola Co: Key Employees Continued

Table 66: The Coca-Cola Co: Key Employees Continued

Table 67: Red Bull GmbH: key facts

Table 68: Red Bull GmbH: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries functional drinks industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries functional drinks industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries functional drinks industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada functional drinks market value: \$ million, 2016-21
- Figure 5: Canada functional drinks market volume: million liters, 2016–21
- Figure 6: Canada functional drinks market category segmentation: \$ million, 2016-2021
- Figure 7: Canada functional drinks market geography segmentation: % share, by value, 2021
- Figure 8: Canada functional drinks market share: % share, by volume, 2021
- Figure 9: Canada functional drinks market distribution: % share, by volume, 2021
- Figure 10: Canada functional drinks market value forecast: \$ million, 2021–26
- Figure 11: Canada functional drinks market volume forecast: million liters, 2021–26
- Figure 12: Forces driving competition in the functional drinks market in Canada, 2021
- Figure 13: Drivers of buyer power in the functional drinks market in Canada, 2021
- Figure 14: Drivers of supplier power in the functional drinks market in Canada, 2021
- Figure 15: Factors influencing the likelihood of new entrants in the functional drinks market in Canada, 2021
- Figure 16: Factors influencing the threat of substitutes in the functional drinks market in Canada, 2021
- Figure 17: Drivers of degree of rivalry in the functional drinks market in Canada, 2021
- Figure 18: Mexico functional drinks market value: \$ million, 2016-21
- Figure 19: Mexico functional drinks market volume: million liters, 2016–21
- Figure 20: Mexico functional drinks market category segmentation: \$ million, 2016-2021
- Figure 21: Mexico functional drinks market geography segmentation: % share, by value, 2021
- Figure 22: Mexico functional drinks market share: % share, by volume, 2021
- Figure 23: Mexico functional drinks market distribution: % share, by volume, 2021
- Figure 24: Mexico functional drinks market value forecast: \$ million, 2021–26
- Figure 25: Mexico functional drinks market volume forecast: million liters, 2021–26
- Figure 26: Forces driving competition in the functional drinks market in Mexico, 2021
- Figure 27: Drivers of buyer power in the functional drinks market in Mexico, 2021
- Figure 28: Drivers of supplier power in the functional drinks market in Mexico, 2021
- Figure 29: Factors influencing the likelihood of new entrants in the functional drinks market in Mexico, 2021
- Figure 30: Factors influencing the threat of substitutes in the functional drinks market in

Mexico, 2021

Figure 31: Drivers of degree of rivalry in the functional drinks market in Mexico, 2021

Figure 32: United States functional drinks market value: \$ million, 2016-21

Figure 33: United States functional drinks market volume: million liters, 2016–21

Figure 34: United States functional drinks market category segmentation: \$ million, 2016-2021

Figure 35: United States functional drinks market geography segmentation: % share, by value, 2021

Figure 36: United States functional drinks market share: % share, by volume, 2021

Figure 37: United States functional drinks market distribution: % share, by volume, 2021

Figure 38: United States functional drinks market value forecast: \$ million, 2021–26

Figure 39: United States functional drinks market volume forecast: million liters, 2021–26

Figure 40: Forces driving competition in the functional drinks market in the United States, 2021

Figure 41: Drivers of buyer power in the functional drinks market in the United States, 2021

Figure 42: Drivers of supplier power in the functional drinks market in the United States, 2021

Figure 43: Factors influencing the likelihood of new entrants in the functional drinks market in the United States, 2021

Figure 44: Factors influencing the threat of substitutes in the functional drinks market in the United States, 2021

Figure 45: Drivers of degree of rivalry in the functional drinks market in the United States, 2021

I would like to order

Product name: North America (NAFTA) Functional Drinks Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/ND401F022350EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND401F022350EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

