

# North America (NAFTA) Fish and Seafood Market Summary, Competitive Analysis and Forecast, 2018-2027

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### **Abstracts**

North America (NAFTA) Fish and Seafood Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The NAFTA Fish & Seafood industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The fish & seafood industry within the NAFTA countries had a total market value of \$18,513.9 million in 2022. The Mexico was the fastest growing country, with a CAGR of 10.3% over the 2018-22 period.

Within the fish & seafood industry, the US is the leading country among the NAFTA bloc, with market revenues of \$11,836.1 million in 2022. This was followed by Mexico and Canada, with a value of \$3,834.5 and \$2,843.3 million, respectively.

The US is expected to lead the fish & seafood industry in the NAFTA bloc, with a value of \$13,801.1 million in 2027, followed by Mexico and Canada with



expected values of \$5,799.7 and \$3,519.9 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA fish & seafood market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA fish & seafood market

Leading company profiles reveal details of key fish & seafood market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA fish & seafood market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

What was the size of the NAFTA fish & seafood market by value in 2022?

What will be the size of the NAFTA fish & seafood market in 2027?

What factors are affecting the strength of competition in the NAFTA fish & seafood market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA fish & seafood market?



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